



Automating Client Insights for Workforce Program Success

Workforce agencies, boards, and service providers play a key role in helping individuals re-energize their careers and enhance their lives both personally and professionally. In order to comply with federal program guidelines, gauge the success of sponsored training programs, and receive continued funding, results must focus on the participants' progress. It is imperative to know program participants' history of income, employment, and other attributes to uncover potential barriers to employment and track client success.

Leverage timely data to find critical background information

- Turn to Equifax for income and employment information, incarceration pointer data, and address history to get a clear picture of clients prior to developing a reemployment plan.
- Validate work and income history with The Work Number® which houses current and historical payroll information from millions of employers nationwide — from Fortune 500 companies to small regional and local employers.
- With incarceration pointer data, investigate full incarceration history to better understand if recidivism needs to be addressed before building a plan.
- Using address history, determine if housing instability may need to be addressed before reemployment.



Automate the ongoing measurement process

Workforce boards and service providers spend a lot of time reaching out to clients via surveys, often with a low response rate, to understand how the clients are doing. For clients participating in certain programs, Equifax can help Workforce boards or service providers check for client life changes on a regular basis, decreasing the need for time-consuming, ongoing surveys including:

- When a client becomes employed and what they are earning, indicating likelihood of success.
- Loss of employment to quickly engage with clients to understand what happened and how to get them back on track.
- Incarceration and deceased indicators to understand if the client is still actively participating in the program.
- Contact information, such as address and phone number changes, so timely follow up can occur.



Equifax Instant Client Insights can help



Income and Employment Verification

Equifax manages The Work Number®, the largest, centralized commercial repository of consolidated employment and income information for use by the private and public sectors. For customers with a permissible purpose under the Fair Credit Reporting Act (“FCRA”), Equifax enables real-time eligibility decisions by providing verifications of employment and income. Data is updated every pay period (as provided by the employer), so you have access to the most up-to-date information to gauge program success of the individuals who have elected to participate in the program.



Address Verification

Utilizes current address leveraging multiple data sources unique to Equifax to help understand address and phone number history associated with applicant name and check for changes. Also provides deceased indicators.



Incarceration Pointer Data

Receive timely alerts related to target populations which point you to incarceration events. Notifications of bookings and releases can trigger investigatory processes that help clients regain access to workforce programs.