



EQUIFAX®

Equifax Credit Health

Provide your customers with on-demand access to their financial health information

Canadians are becoming savvier with their finances – that includes knowing their credit scores.

Help provide a more seamless digital experience for your customers and increase user engagement on your online and mobile platforms with Equifax Credit Health.

Increase customer engagement

Our fully hosted platform is white-labelled with your branding to create a familiar brand experience. Equifax Credit Health helps you:



Avoid building and maintaining a user interface (UI) or screens

We host the platform, so you don't have to set up a UI on your end



Offer an integrated digital banking experience

Clients seamlessly access the Equifax Credit Health through your mobile app and/or website



Provide engaging mobile-first design

Your clients get an engaging personalized experience from many devices or their desktop



Share an up-to-date Equifax credit score with a single sign-on

Since your clients have already logged onto your app or website, we can immediately give them secure access to their Equifax credit score (when available) without any additional verification

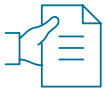
Key benefits

- ✓ Use Equifax credit scores as a jumping-off point to create more conversations with your clients
- ✓ Increase brand loyalty and improve your customers' financial literacy
- ✓ Prevent revenue erosion – clients will stay on your platforms longer to access their Equifax credit information



Provide financial education

The platform comes preloaded with credit check-related articles, videos, and information that your clients can read through after seeing their Equifax credit score



Provide access to detailed credit reports

In addition to the Equifax credit score, the report allows your clients to see every time a credit inquiry has been made. Checks through our platform only count as a soft inquiry, which won't affect their score, and is only visible to them



Offer Equifax-handled credit disputes

If a client disagrees with something they see, they can initiate a dispute with Equifax – leaving your financial institution out of this process

See the value of a seamless credit score experience

The Equifax Credit Health platform lets you provide the kinds of personalized digital experiences Canadians want, while creating deeper and more meaningful connections with your clients.

Launch in Days. Zero Code Required.

Looking for the fastest path to market? Equifax Credit Health Quick Start is a fully hosted, no-code platform that lets you deliver a premium credit education experience from Canada's only cloud-native bureau — in days. We provide a custom web link and activation codes for you to deploy quickly. It's a flexible option to launch Equifax Credit Health fast, with minimal integration costs and requiring zero in-house engineering.

Learn how together we can help your customers access their credit information and improve their financial literacy.

1.855.233.9226 • equifax.ca/business