



# Equifax Industry Credit Groups

Share, collaborate, and network with industry peers

Originating over a century ago, Industry Credit Groups provide a professionally-managed environment where member companies within the same industry can share critical credit-related issues.

These groups often drive bottom-line results that could save an average company thousands of dollars annually in bad debt and slow payments.

## Why join an Equifax Industry Credit Group?

Your membership and participation in an Equifax Industry Credit Group can help you:

1. Better understand and evaluate customer risk profiles.
2. Make better informed credit decisions with confidence.
3. Minimize collection issues.
4. Protect the long-term financial viability of your business.
5. Shape the agenda and discussion around the information reported.

As a member, you can have direct access to other Equifax group members allowing you to verify experiences reported and get a detailed explanation of pertinent facts.

## Join the discussion

Within the Industry Credit Groups, there is a group that fits your needs. And with a proven heritage of innovation and leadership, we deliver thorough, high-quality financial information that helps you more confidently and quickly make objective, fact-based credit decisions.

Contact us today and discover why participation in Equifax Industry Credit Groups is the smarter way to manage your financial risk.

**1.855.233.9226 • [consumer.equifax.ca/business](https://consumer.equifax.ca/business)**

## Key benefits

**Manage risk** with first-hand information from other members on how business customers pay creditors in your specific industry.

**Broaden your view** with direct experiential information from your fellow Equifax group members since each is responsible for the accuracy of their data submissions.

**Get a comprehensive picture** of payment expectations resulting from the data you exchange and discuss with other members.

**Cost effective access** to information. Pay less for reports provided through membership than you would for a generic report from a credit reporting agency.