



EQUIFAX[®]

Equifax Ignite[®]

Portfolio Insights[™] and Economic Indicators[™]: A Perfect Pair

Portfolio Insights and Economic Indicators bundled

Portfolio Insights and Economic Indicators offer the following combined benefits and features:

- ✔ Receive a complete view of your credit portfolio compared to your peers.
- ✔ Gather a macro and micro-economic credit view of the market.
- ✔ Attain an historical and continuous view of how your portfolio is trending relative to the market on monthly or quarterly data refresh cycles.
- ✔ Get full access to market portfolio coverage including key credit product lines so that you can make decisions specific to your business needs.

Portfolio Insights

Make strong credit portfolio decisions
See changes in your credit product portfolio relative to current market trends by monitoring changes in your portfolio compared to your market-sharing peers.

Calibrate product strategies
Gain the insight and flexibility required to help calibrate your product strategies and internal processes.

Compete with industry peers
Compete with your peers based on recent portfolio trend insights, nationally.

Vintage tracking
Historical performance allows you to measure trends and changes over time.

Economic Indicators

The macroeconomic view
Economic Indicators has the ability to combine Equifax credit data and macroeconomic indicators. This provides you with the largest market view possible.

National consumer credit indicators
Key consumer credit indicators such as average debt, delinquencies and bankruptcies are available.

National and provincial debt trends
Get a closer look at consumer debt trends across multiple credit product lines.

Macroeconomic Indicators
Better understand the market by accessing indicators such as gross domestic product, unemployment and interest rates.

Bad debt trends by demographics
Receive insights on national delinquency and bankruptcy trends by financial product type, age and province. And then, plan your option and marketing strategies accordingly.

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