



**EQUIFAX**<sup>®</sup>

## QuickMatch<sup>®</sup>

Help verify cardholder identity to approve sales faster

The security of your business matters just as much as the customer experience you provide. Help reduce losses from credit card and identity fraud with a verification solution that doesn't make you sacrifice either one.

Credit card fraud and chargebacks are an unfortunate reality of modern commerce. While many fraud prevention solutions rely on usage behaviour, few can establish ownership of a credit card. **QuickMatch**<sup>®</sup> combines the benefits of high-confidence verification, while reducing friction in the customer experience.

QuickMatch is a verification solution that uses the Equifax consumer credit database to help determine if a card is being used by its rightful owner. By verifying the card number being used is associated with your customer's credit file, transactions can be processed with greater confidence.

### Key benefits

- ✔ **Safer online/telephone transactions**  
Reduces your risk during "card not present" transactions.
  - ✔ **Improve the customer experience**  
Verifies details in real-time using information your customers have already provided.
  - ✔ **Cut costs**  
Helps curb fraud-related costs such as chargeback fees, merchandise costs, and recovery efforts.
  - ✔ **Save time**  
Cuts the time and cost of manual transactions with an automated verification process
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## Functionality with QuickMatch

Simply enter the cardholder's name, full home address, telephone number, date of birth (optional), Social Insurance Number (optional), and major credit card account (Visa, Mastercard, AMEX). Based on this input, Equifax will:



**Locate**  
the credit file



**Match**  
the credit card  
account number  
entered against  
the number found  
on the credit file



**Determine**  
the status of the  
credit card account  
(inactive, closed,  
active, lost, etc.)



**Match**  
the address  
provided with the  
address on the  
credit file



**Return**  
an immediate  
verification  
message online,  
based on your  
customer's data

Simplify your search with one tool that taps into a single, comprehensive database.

Equifax Canada works with you to provide the right solutions to help combat financial crime. Let us help you boost your confidence in a customer's identity during credit card purchases.

Please [contact us](#) to learn how Equifax can help with your fraud fighting needs.

**1.855.233.9226 • [equifax.ca/business](https://equifax.ca/business)**

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