



## **John Hartman**

### **President, International**

John Hartman leads the company's international operations, with responsibility for businesses in Latin America, Europe, Asia and Canada. He also oversees the company's ongoing expansion efforts into emerging markets.

In his previous role with Equifax, he served as Senior Vice President of corporate development, and the Identity and Fraud Solutions business. Hartman was responsible for the company's increasing development and expansion efforts into high-growth, emerging markets both domestically and internationally as well as its advanced consumer identity protection and fraud security group.

Before joining Equifax in April 2010, Hartman served as Executive Vice President and Chief Commercial Officer for Acuity Brands, where he was instrumental in growing revenues for the \$2 billion global manufacturer more than 30 percent during a five-year period.

While at BellSouth, Hartman led the company's digital entertainment service and prior to that served as Executive Vice President – international. He also held senior positions at Cox Communications and United Parcel Service, and most recently was president of Growth Vector, an Atlanta-based company that provides advisory and implementation services to companies seeking business turnarounds.

Hartman holds a master's degree in business administration from the Harvard Graduate School of Business, and a bachelor's degree in business management/marketing from Cornell University.