



Joy Wilder Lybeer

Senior Vice President, Global Partnerships and Channel Distribution

Joy Wilder Lybeer is Senior Vice President of Global Partnerships and Channel Distribution for Equifax where she has a proven track record of driving sustainable growth for the company's Enterprise Alliances (EA) Group, the Insurance vertical and the Inside Enterprise Sales function.

Prior to this role, she served as leader of the Equifax Financial Services Group, leveraging her 25 years of strategic and operational experience in the banking industry. Also, she had enterprise responsibility for the company's Auto vertical and Retail Banking practice where revenues more than doubled during her tenure. Wilder Lybeer has been recognized by both the Automotive and Banking industries as a top leader in these verticals. She joined Equifax in 2009.

Before joining Equifax, Wilder Lybeer served as executive vice president and head of Retail Branch Banking for SunTrust Bank with oversight responsibility for 1,700 locations and 12,000 associates. She also served on the company's Executive Management Committee as SunTrust's Chief Strategy Officer and director of corporate strategic planning and line of business strategies. She earned a bachelor's degree in Economics and English from Wofford College where she graduated Summa Cum Laude as the class valedictorian.