



Lindsay Parker

Chief Marketing Officer

Lindsay Parker is the Chief Marketing Officer, leading our Global and USIS Marketing organizations and driving the positioning of our products and services in the marketplace.

Prior to joining Equifax in 2020, Parker served as Head of Global Marketing for Sabre Travel Solutions where she was accountable for all brand, inbound, outbound and account-based marketing programs, including Product Marketing, Segment Marketing, Field Marketing, Brand Marketing/Communications and Sales Enablement.

Parker received her Bachelor's from UC Berkeley, an MBA from Saint Mary's College, and is a graduate of the Executive Program in Leadership at the Stanford Graduate School of Business.