



**EQUIFAX®**

Supplier Diversity





# Supplier Diversity



A global information solutions company that creates unparalleled insights to solve customer challenges

### Equifax – Powering The World With Knowledge

Headquartered in Atlanta, Ga., Equifax operates or has investments in 24 countries in North, Central and South America, Europe and the Asia-Pacific region. It is a member of Standard & Poor's (S&P) 500® Index, and its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. Equifax employs approximately 9,400 employees worldwide.

### What We Deliver

Equifax powers the financial future of individuals and organizations around the world. Using the combined strength of unique trusted data, technology and innovative analytics, Equifax has grown from a consumer credit company into a leading provider of insights and knowledge that helps its customers make informed decisions. The company organizes, assimilates, and analyzes data on more than 820 million consumers and more than 91 million businesses worldwide, and its database includes employee data contributed from more than 5,000 employers.

UNIQUE DATA ASSETS	BUSINESS ANALYTICS	DATA SOFTWARE
Aggregate unique data sets for Credit, Income, Employment, Wealth, Property, and Vehicle	Add value by building mathematical algorithms on Scores, Bankruptcy, Cash Flow, Prepayment, and Propensity	Develop and sell software for accessing relevant data for Behind the Firewall, Decisioning Systems, and ASP

### Supplier Diversity and Corporate Citizenship

Equifax seeks to provide a fair opportunity for diverse suppliers to compete for procurement of goods and services that will uphold our business imperative to deliver innovative and differentiated service solutions for customer challenges and to provide profitable growth for the company, our suppliers, and service providers. We focus on ethical inclusion to create shared value with minority- and women-owned businesses and show leadership in building the economic strength of companies that buy our products and services and of communities in which we conduct business. With the expansion of our diverse supplier base, Equifax will have further access to increased innovation and be able to enhance its delivery of products and services.

## Program Elements



**Outreach** – Membership in and engagement with national and local supplier diversity development councils to communicate opportunities for diverse suppliers



**Selection** – Collaboration with Equifax's buying organizations – Global Sourcing Office, Global Procurement, Data Acquisition, and Software Contracts and Compliance – to identify potential opportunities and match with diverse suppliers



**Tracking** – Identification of requirements within contracts and ensuring the utilization of diverse suppliers with qualifying certifications and capacity for engagement



**Reporting** – Establishment of enterprise targets along with ongoing review of trends and reports on subcontracting actuals



“Equifax recognizes that diversity and inclusion not only drive our own internal growth and development but that of the global economy. Towards that end, we are excited to announce our commitment to an Equifax Supplier Diversity Program. Such a program strategically aligns with our internal and external emphasis on delivering financial capability to our communities. We embrace and understand the value of a proactive approach to include diverse suppliers and help them lay the foundation to achieve sustainable growth. We have various and always-evolving operational needs, and our participation in a Supplier Diversity Program strengthens, not just our accessibility to competitive services, but also brings opportunity and shared value to the communities in which we live and work.”

**John J. Kelley** – Corporate Vice President, Chief Legal Officer



### **Working With Equifax**

The certified diverse suppliers Equifax would like to engage in discussions would be provided the link to our registration profile on the Equifax iSupplier portal.

Completion of the vendor registration profile does not imply a procurement relationship with Equifax now or in the future. Equifax is not guaranteeing that your company will receive an RFX, request for bid, or a contract.

Supplier registration is NOT an approval to do business but allows for sourcing managers to identify potential suppliers to include in procurement opportunities.

### **CONTACT US**

**For more information:**

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