EQUIFAX 2023
Security Annual Report

Executive Summary
View the full report at
equifax.com/newsroom

In 2023, we accelerated security at scale, hardening our position as a proven leader helping to shape the future of cybersecurity globally. Internally, we've reinforced our security culture and governance processes while continuing to make it easier for our employees to do the right thing. Externally, we've continued to drive productive security dialogue from every angle — scaling our proven approaches through co-design with vendors, public-private partnerships, and unprecedented transparency.

12M+ Cyber threats defended against on average each day

222,000+ Simulations to test our global workforce in security

1,900+ Deep-dive risk analyses on critical risk third party vendors

400+ Cybersecurity professionals protecting consumer data

320+ Automated cloud security checks monitored in real time

50+ Forums participated in to tackle global cyber challenges

Our Actions

Reinforced our Internal Security Culture

We continued to put strong security education into practice by gauging how our workforce responds to real security scenarios like phishing attacks. We also engaged our workforce through an innovative Cybersecurity Awareness Month campaign, and enhanced our security scorecard to enable more tailored measurement of security behaviors.

Strengthened Continuous Control Governance

We further standardized and automated the way we measure our security control posture, developed a quantified and continuous risk scoring model, and upgraded to a next-gen cloud security platform.

Increased Efficiency

By automating key workflows, response times are down across the business — from threat hunt analysis time, to security operations center response time, to data loss prevention support ticket processing time.

Accelerated Frictionless Security

We kicked off our journey to passwordless by launching interactive voice response authentication for our HelpDesk. We introduced 1-click email approval for access entitlements, and ingrained our application security requirements into our cloud model.

Fueled Business Growth

By harmonizing controls and streamlining evidence reuse, we obtained 34% more certifications vs. last year while reducing cost per certification. We developed an assessment process for state compliance frameworks, paving the way for Equifax to better serve state governments in the cloud.

### Expanded External Collaboration

We drove security dialogue with governments, businesses, students, and board members. And we backed it up with action, like the nationwide cybersecurity awareness course we helped launch in Costa Rica and the step of open-sourcing our security controls framework.

Independent Benchmarking

Security Posture Rating

An organization's security posture is its readiness and ability to identify, respond to, and recover from security threats and risks.

At year-end 2023, our security posture score capabilities exceeded Technology and Financial Services industry averages for a third consecutive year.

Basic | Intermediate | **Advanced** / Equifax
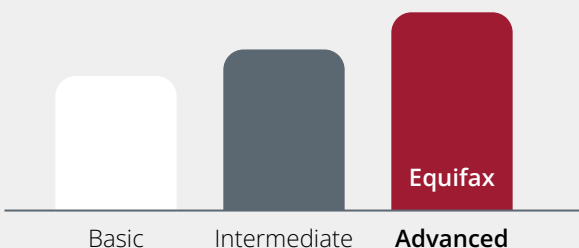
These are the rating categories assigned by the reporting service that monitors our posture. Equifax maintains a rating that places us in the highest category.

Security Maturity Score

An organization's security maturity represents how well it can adapt to cyber threats and manage risk over time.

At year-end 2023, the maturity of our cybersecurity program outperformed all major industry benchmarks for the fourth consecutive year.

Equifax
Financial Services
Retail
Energy & Utilities
Transportation
Healthcare
Government
Education