In 2023, we accelerated security at scale, hardening our position as a proven leader helping to shape the future of cybersecurity globally. Internally, we’ve reinforced our security culture and governance processes while continuing to make it easier for our employees to do the right thing. Externally, we’ve continued to drive productive security dialogue from every angle — scaling our proven approaches through co-design with vendors, public-private partnerships, and unprecedented transparency.

12M+ Cyber threats defended against on average each day
222,000+ Simulations to test our global workforce in security
1,900+ Deep-dive risk analyses on critical risk third party vendors

Our Actions

Reinforced our Internal Security Culture
We continued to put strong security education into practice by gauging how our workforce responds to real security scenarios like phishing attacks. We also engaged our workforce through an innovative Cybersecurity Awareness Month campaign, and enhanced our security scorecard to enable more tailored measurement of security behaviors.

Strengthened Continuous Control Governance
We further standardized and automated the way we measure our security control posture, developed a quantified and continuous risk scoring model, and upgraded to a next-gen cloud security platform.

Increased Efficiency
By automating key workflows, response times are down across the business — from threat hunt analysis time, to security operations center response time, to data loss prevention support ticket processing time.

Accelerated Frictionless Security
We kicked off our journey to passwordless by launching interactive voice response authentication for our HelpDesk. We introduced 1-click email approval for access entitlements, and ingrained our application security requirements into our cloud model.

Fueled Business Growth
By harmonizing controls and streamlining evidence reuse, we obtained 34% more certifications vs. last year while reducing cost per certification. We developed an assessment process for state compliance frameworks, paving the way for Equifax to better serve state governments in the cloud.

Expanded External Collaboration
We drove security dialogue with governments, businesses, students, and board members. And we backed it up with action, like the nationwide cybersecurity awareness course we helped launch in Costa Rica and the step of open-sourcing our security controls framework.

Independent Benchmarking

Security Posture Rating
An organization’s security posture is its readiness and ability to identify, respond to, and recover from security threats and risks.

At year-end 2023, our security posture score capabilities exceeded Technology and Financial Services industry averages for a third consecutive year.

Security Maturity Score
An organization’s security maturity represents how well it can adapt to cyber threats and manage risk over time.

At year-end 2023, the maturity of our cybersecurity program outperformed all major industry benchmarks for the fourth consecutive year.

<table>
<thead>
<tr>
<th>Equifax</th>
<th>Financial Services</th>
<th>Retail</th>
<th>Energy &amp; Utilities</th>
<th>Transportation</th>
<th>Healthcare</th>
<th>Government</th>
<th>Education</th>
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These are the rating categories assigned by the reporting service that monitors our posture. Equifax maintains a rating that places us in the highest category.