

Executive Summary

2024 Security Annual Report

In 2024, we leveraged Security as an engine for speed, trust, and market differentiation — dismissing the myth that security stifles innovation. We went passwordless, fused AI into threat detection, strengthened our supply chain and the partnership between security and technology teams for greater efficiency, and continued our commitment to transparency and collaboration between businesses and governments globally.

- 15M+** Cyber threats defended against on average each day
- 210,000+** Simulations to test our global workforce in security
- 2,250+** Deep-dive risk analyses on critical risk third-party vendors
- 370+** Automated cloud security checks monitored in real time
- 100+** New Product Innovations (NPIs) securely brought to market
- <1 min** Mean time to detect cyber threats

Independent benchmarking

Security Posture Rating

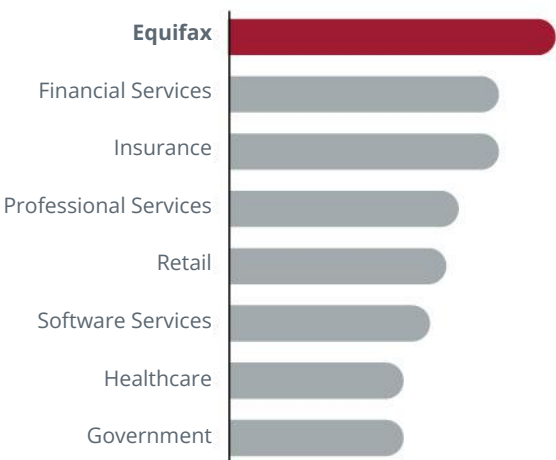
An organization's security posture reflects its readiness and ability to identify, respond to, and recover from security threats and risks. At year-end 2024, our security posture rating exceeded Technology and Financial Services industry averages for a fourth consecutive year.



These are the rating categories assigned by the reporting service that monitors our posture. Equifax maintains a rating that places us in the highest category.

Security Maturity Score

An organization's security maturity characterizes how well it can adapt to cyber threats and manage risk over time. At year-end 2024, the maturity of our cybersecurity program outperformed all major industry benchmarks for the fifth consecutive year.



Actions

Strengthened our Culture of Security Ownership

Our workforce continued to demonstrate that security is a top priority. Phishing simulations reinforce individual accountability, and our teams excelled at spotting and reporting them. We also made it easier to be secure by deploying passwordless security to employees and contractors globally, securing credentials and streamlining logins.

Enhanced Technology & Security's Partnership

We merged Tech Infrastructure with Security Operations, and Business Continuity and Disaster Recovery (BC/DR) with Security Crisis Management, unifying our ability to execute and respond. We also launched over 100 NPIs with security integrated from the ground up.

Advanced our Operational Excellence

We continued to refine our tools, data, and personnel while employing AI-driven security enhancements and improving automation, which significantly reduced threat response times.

Minimized Supply Chain Risk

We enhanced supply chain security at every level. For our workforce, we incorporated supply chain metrics into employees' monthly Security Snapshots. For our vendors, we retooled security validations. And for our customers, we continued to enhance access and visibility with the launch of mobile-friendly CloudControl.

Scaled External Collaboration

From co-hosting the FBI's new cybersecurity miniseries to partnering with the governments of Costa Rica and Chile to help bridge public-private gaps, we continued to champion open communication to outpace global threats.

Boosted the Bottom Line

Customers cited our security leadership as a key reason they chose Equifax, reinforced by our achievement of Data Privacy Framework (DPF) certification and the successful delivery of several solutions for state governments.