



EQUIFAX

Email Risk

Helping you identify the bad actors, scammers and fraudsters with a comprehensive range of products and services to complement your existing customer journeys.



Figures show there are roughly
email users in the world.

That's nearly 70% of the world's population.

5+ billion

65+ million

of those email addresses are registered to UK users alone.¹
That's a lot of potential hiding places for fraudsters.



How it works



Automatically checks the supplied email against a database of over 40 million addresses for existence, age, domain and any associated fraud.



Evaluates and assesses the risk level, including checking a blacklist of known or highly suspicious email and IP addresses.



We provide you with a trust score which represents the degree of certainty we believe the email is associated with the customer. The system records any new fraud events and adjusts the trust score in subsequent interactions.



Equifax Email Risk provides you with access to the world's high-risk email addresses and domains, so you can be sure you're doing business with the best intentions.

5.9

billion digital identifiers

82,200

average fraud events shared daily

Email Risk is just one way we're helping businesses say "yes" with confidence to more customers.

Talk to your Equifax account manager about adding an extra layer of protection to your customer identity verification journey with Email Risk.

¹ <https://www.internetworldstats.com/stats.htm>