

EQUIFAX BUSINESS INSIGHTS

Provides a holistic view of your business customers

Equifax Business Insights delivers real-time commercial and consumer insights for the commercial lending and credit market.

Equifax Business Insights provides a holistic view of your business customers.

It can help you better respond to and manage a broad range of issues across lending and credit application processing, regulatory compliance, risk management, credit control, credit capacity and customer management evaluation.

This insight can power scorecards and be applied to drive more secure and profitable lending and business decisions and, with additional insight from the three new characteristic blocks: Anti Money Laundering (AML), Finance Agreement Performance (Commercial Insight) and Commercial Risk, can also help enhance underwriting policies.

RELIABLE

- Equifax is the trusted source of highly configurable commercial and consumer insights

COMPREHENSIVE

- Delivery of commercial and consumer data via a single request
- Provides a holistic view of businesses and owners

COMMERCIAL & CONSUMER INSIGHTS

ACTIONABLE INSIGHTS

- Increased depth of information on which to base lending decisions
- Real-time data helps improve the speed of application processing and decisions

TARGETED

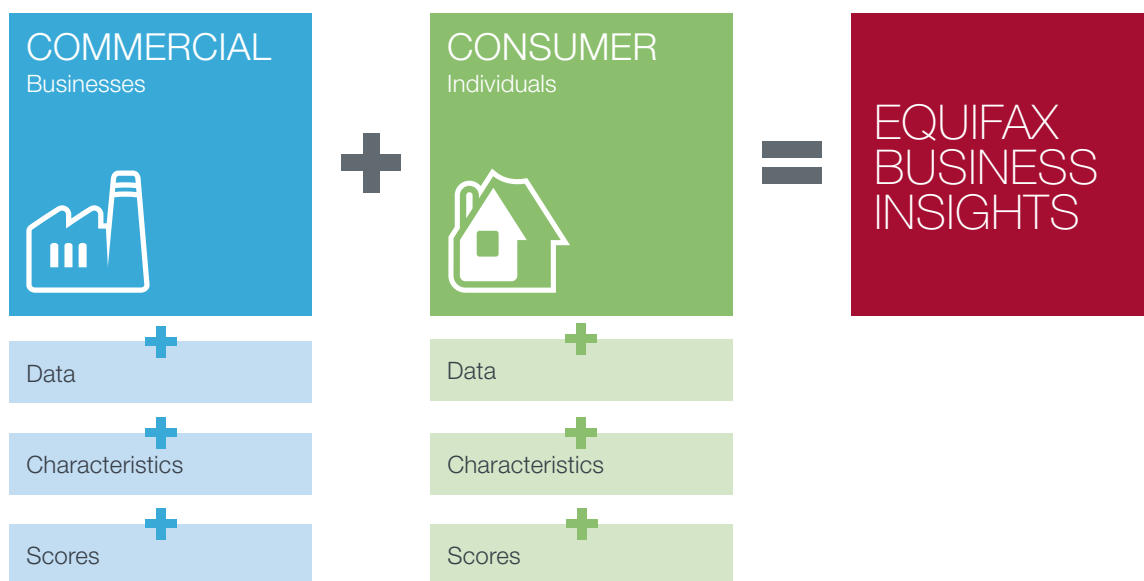
Can be used to inform:

- Business credit decisions
- Regulatory compliance checks
- Customer management evaluation

Equifax Business Insights

increases the depth of information on which to base your lending and business decisions, improves the speed of your decisioning processes and reduces reliance on, and cost of, manual underwriting.

This helps you deliver a more robust, reliable and faster decision to your business customers.



Make more
robust, reliable
and profitable
lending decisions.

Greater depth of insight to inform your business credit decisions

Equifax Business Insights provides a greater depth of insight on the business and the individual allowing you to make better informed, robust and profitable lending decisions.

Reduce cost of manual underwriting or AML checks

With access to more granular real-time commercial and consumer insights, this increased insight will help you reduce the reliance on costly manual processes, leading to increased profitability.

Online application processing

The delivery of real-time data facilitates online processing helping to speed up and standardise your customer boarding processes while also reducing reliance on costly manual processes.

Gain vital data insights

Equifax Business Insights provides data insights, characteristics and scores which can be used to power scorecards providing you with a tailored and holistic view of your business customers.

For more information on Equifax Business Insights,
please contact your Account Manager, call **020 7298 3000**
or email us at **eumarketing@equifax.com**



Equifax Limited is registered in England with Registered No. 2425920.
Registered Office: 1 Angel Court, London, EC2R 7HJ.
Equifax Limited is authorised and regulated by the Financial Conduct Authority.

Equifax Business Insights helps you deal with a broad range of business issues.

For the first time, we are able to bring together well-established consumer insights, commercial data and new commercial characteristics.

The insights provide a holistic view of the business customer which are configurable to your business needs. From lending and credit application processing, regulatory compliance checks, risk management, credit control and credit capacity to customer management evaluation.

Equifax Business Insights provides the flexibility to select and deliver insights in one single data request, allowing you to carry out multiple account opening functions saving time and money.

This will help you make robust and reliable decisions, help meet regulatory obligations, and help improve your customer experience.

MAKE INFORMED
BUSINESS LENDING DECISIONS
WITH EQUIFAX
BUSINESS INSIGHTS

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Equifax Business Insights is a one-stop solution delivering commercial and consumer insights.

It has been designed to provide a holistic view of the business and owners.

Equifax Business Insights can help you:

- Gain a deeper understanding of your business customers, applicants and prospects
- Make informed business lending decisions
- Deliver more robust, reliable, real-time lending decisions
- Reduce reliance on manual processing
- Deliver cost efficiencies by standardising lending processes



Equifax Business Insights
provides you with a deeper understanding of your business customers through real-time data, characteristics and scores. This allows you to automate and optimise your underwriting, lending and validation processes.

For more information on Equifax Business Insights, please contact your Account Manager or email us at eumarketing@equifax.com

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