



**EQUIFAX**<sup>®</sup>

# Know Your Customer

Better data, better risk management, better decisions.



Equifax completes over **180+ million** AML / KYC checks, and over and over and **350+ million** fraud checks annually for our customers.



With our market-leading data, we have over **one billion data items** to support identity and the associated risk process.



We enrich over **32 billion transactions per year** with our market-leading identity data and with over 1bn data items to support identity and the associated risk process, we're helping our customers make better informed decisions, manage risk and onboard better clients, better.

With such granular data for verifying identity information, and a mix of customer authentication products and services, you can be sure you're accepting good customers at the right risk level for your use case.

**Helping you say "yes" with confidence.**

Source: Equifax, 2022

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