

# Screener's Palooza 2024: **Top Takeaways for Screening Professionals**

**EQUIFAX**°

2024's Screener's Palooza brought together over 150 background screening companies and some of the top industry leaders to explore some of the most critical challenges and opportunities facing background screening professionals today. We have distilled the key takeaways from this impactful event into 9 actionable insights to help you navigate the evolving landscape of background screening in 2025 and beyond.



# 🕼 🤉 9 Key Insights from Screener's Palooza

- **1** Screening Precision: With litigation on the rise, accuracy is more crucial than ever. Re-evaluate your internal processes, explore new technologies, and refine quality control measures to help ensure a greater level of accuracy in your screening reports.
- 2 **Candidate Experience as a Differentiator:** In today's competitive job market, the candidate experience can be a key differentiator for your clients. Help them create a screening process that is smoother, more respectful, and with greater transparency.
- **3 Staying Ahead of the Curve:** The background screening landscape is constantly evolving. Stay better informed about emerging trends like data limitations, clean slate laws, and the ethical implications of AI in screening to help provide more proactive guidance to your clients.
- 4 Navigating the CFPB Landscape: Stay informed about recent CFPB proposals and advisory opinions on file disclosures and accuracy. Keep up with requirements to help reduce or possibly avoid fines and penalties.
- **5** The Power of Fair Chance Hiring: Understand and comply with fair chance hiring laws, and help educate your clients on the business benefits of fair chance hiring, such as increased talent pool diversity and reduced turnover.
- **Data Redaction:** Help your clients better navigate the complexities of data redaction, balancing the need for accurate information with data privacy regulations.
- 7 **Technology as a Competitive Edge:** Leverage technology to help streamline your processes and offer more innovative solutions, such as the screening solutions available through the <u>TotalVerify<sup>™</sup> data hub</u>. This will help set you apart from the competition and help provide more added value to your clients.

# **Speaker Insights**

"Accuracy still remains the absolute most common type of claim under the FCRA."

- Pam Devata, Seyfarth Shaw LLP

"A complicated process or unnecessary delays can lead to an increase in candidate drop off. - Kelsi Khamphanthala, Global Payments Inc.

"There's information that's gleaned from education verifications... which aid greatly in the other areas of the background screen." - John Davidson, Cisive.

## Watch On-Demand

Want to gain a competitive edge in the ever-evolving world of background screening? Dive deeper into critical topics like litigation trends, fair chance hiring, technology best practices, and

8 **Transparency and Education:** Improve transparency and help educate your clients and prospects by providing valuable resources like industry information, FAQs, and webinars. Focus on helping them identify red flags and better understand industry best practices.

**Elevated Education Verification:** Go beyond basic education verification and offer more <u>comprehensive solutions</u> that can help your clients reduce risk and better ensure candidate quality.

education verification by watching the on-demand replays of all four expert-led sessions from Screener's Palooza.

### Watch Now

### totalverify.com

The information provided is intended as general guidance and is not intended to convey any tax, benefits, or legal advice. For information pertaining to your company and its specific facts and needs, please consult your own tax advisor or legal counsel.

Copyright © 2024, Equifax Inc., Atlanta, Georgia. All rights reserved. Equifax is a registered trademark of Equifax Inc. All other registered marks, service marks, and trademarks listed are the property of their respective owners. 24-EWS.MKT-1549602876 **TotalVerify**<sup>™</sup>