EQUIFAX®

CrimSmart

National criminal intelligence tool

CrimSmart™

CrimSmart

CrimSmart™ is a national criminal intelligence tool leveraging proprietary data assets designed to help CRAs shrink coverage gaps for their background searches. CrimSmart enables more intelligent investigations to drive efficiency and cost savings for background screeners.

Key Benefits

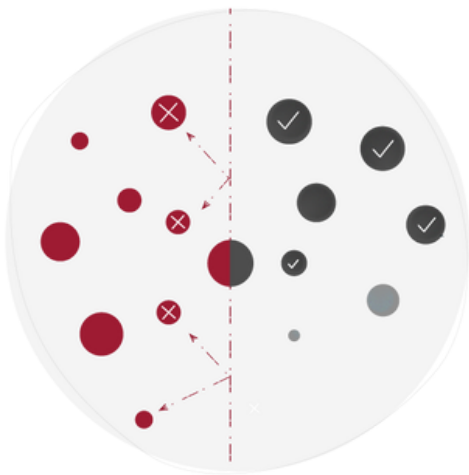### Uncover More Criminal Records with Greater Confidence

With CrimSmart, you can expand the breadth of your national criminal pointer searches. Our consolidation algorithm enhances nat-crim record results that lack key identifiers by leveraging multiple proprietary data sets. You will receive higher-confidence results from jurisdictions you may not otherwise receive.

Waste Less Time and Money Chasing Unwanted Information

CrimSmart Premium's expanded source list and consolidation algorithm may make "knock-out" recommendations that otherwise could lead to an unnecessary county criminal order under typical matching logic. Your team will spend less time on "dead-end" county criminal orders from jurisdictions that provide limited identifiers with a standard nat-crim solution.

Offer a Premium, Differentiated Service to Your Customers

You can take advantage of a rare opportunity to differentiate your background screening process against your competitors. CrimSmart Premium helps CRAs conduct more thorough and comprehensive background checks that your customers will notice.

With CrimSmart, you can expand the breadth of your national criminal pointer searches. You will receive higher-confidence results from jurisdictions you may not otherwise receive.

Why Choose CrimSmart?

Broader Coverage
Premium searches open up nearly 25% more sources over standard nat-crims.

More Results
Initial results* show up to a 13% increase in high-confidence matches to CRA input data compared to their previous nat-crim solution
.

Less Noise
Premium searches can "knock-out" up to 3% of results that would otherwise have led to a costly county criminal order.

Integration
CrimSmart and CrimSmart Premium integrate with industry's leading platforms and can directly integrate with your proprietary software platform through standard API.

Solution Levels

CrimSmart is currently available in two levels: CrimSmart and CrimSmart Premium.

Features	CrimSmart	CrimSmart Premium
Access over 2,500 core criminal justice data sources covering U.S. court records, inmate records, sex offender registry, global terrorist watch list, parole and release data, and more	X	X
Search more than 2,000 proprietary data sources	X	X
Run pointer summaries of unique names and jurisdictions for efficient investigation and research	X	X
Proprietary algorithm provides advanced keying and linking to boost high-confidence matches		X
Automated "knock-out" feature to reduce unwanted results		X

CrimSmart + TraceSmart = Better Together

CrimSmart can be combined with our address history search pointer solution, TraceSmart, to create an intelligent name and jurisdiction development solution that surpasses a typical nat-crim alias search. Our proprietary machine learning model produces high-confidence tips and leads to outperform a typical a la carte pointer workflow.

Reach out to your account representative to schedule a demo or contact us at TotalVerify.equifax.com/sales.

*Results are yielded from customer testing across more than 50,000 individuals in 2021-2022.

TotalVerify™