EQUIFAX[®]

An Address History and Alias Trace that saves CRAs time and money

With FACT[™], superior data and filtering reduce irrelevant records and increase operational efficiency



Get more insight from a flexible Address History Trace

Search against billions of records to uncover current & previous addresses, name variants, and movement patterns.

FACT is a powerful address history search platform that delivers CRAs the best possible combination of flexibility, data quality, available software integrations, and overall value. Verification against the Social Security Administration's Death Master File (DMF) is included with every FACT search.

Benefits of FACT

In addition to compiling billions of records, FACT includes a leading set of filters and toggles that empowers CRAs to customize each search to their specifications, significantly improving the quality of results and overall efficiency.

Some of the most popular filters for FACT users include:

- Address filtering by year
- Excluding name results that deviate by a specified number of characters
- Configurable name and SSN matching options
- First and last name filtering
- Customized DOB formatting

The search flexibility of FACT significantly increases efficiency and ensures less time is spent combing through rows of outdated, irrelevant, and and unreliable records.

Reduce your transactional Address History Trace costs

FACT can be accessed through a monthly subscription plan, reducing transactional costs and uncertainty in the budgeting process.

Why Choose Fact™?



Customizable Hundreds of adjustable filters and toggles



Comprehensive

Billions of records across hundreds of sources



Extensive

Up to 30 years of address history



Death Master File

SSA Death Master File (DMF) verification included at no additional cost

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