



## LEISURE CARE

*Leisure Care is one of the nation's largest privately held retirement and assisted living companies.*


Leisure Care decided to implement Efficient Hire's recruiting technology focused on hourly job seekers, across its senior living portfolio.

Leisure Care's core philosophy puts people first. "Our company has grown with a close focus on our employees," says Ryan Rasar, Chief Operating Officer of Leisure Care. "We look for great people who want to make a positive impact and do the right thing, and without a good pool of candidates, it's a real challenge."

"We are thrilled to have a strong partnership with Equifax Workforce Solutions, whose values closely align with ours. When we piloted the tool, we saw an improvement in the speed of hiring and had greater insight into the recruiting process at our communities."



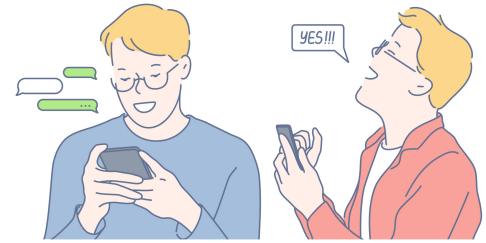
**The results of a poll taken at the Argentum virtual Senior Living conference (Sept. 2020) showed staffing was the #2 biggest concern of executives, behind occupancy.**



"Then, when we expanded the tool across our entire organization, we created even better cost efficiencies and had a radical improvement in talent acquisition results.

The ease of adoption and the training support the Equifax Workforce Solutions team provides our team members has far surpassed our expectations."

Kelly Crispino, Leisure Care's lead recruiter, has been using the tool regularly, "the turnaround time for posting jobs is much faster using Equifax Workforce Solutions. It's been an improvement for the communities to have this common tool and hiring managers have loved the convenience of an efficient tool at their fingertips. It really allows them to take ownership of recruitment for their communities and schedule interviews faster, before the best candidates are gone."



Leisure Care is a leader in this space. 'Recruitment' may not be a fun word for a lot of organizations, but Leisure Care's commitment to best practices, in addition to a passion for challenging conventional thinking and dedication to creating a thriving place to work and live is what makes them successful. It is a joy for Equifax Workforce Solutions to be able to fit within their fantastic culture, to help their communities find and hire the staff that makes a difference in the lives of seniors across the country.



Competition in Senior Living hiring is fierce! The Senior Living Industry is on pace to outstrip job growth in the overall private sector for the 20th consecutive year, according to Argentum's 2020 Forecast Report.

Efficient Hire's commitment is to offer a common technology tool across Leisure Care, in order for the organization to out-engage and out-communicate with job seekers, and ultimately be hyper-successful in this tough hiring landscape.

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