



Spring 2022

Client Advisory Board

Agenda (Mountain Time Zone)

May 23, 2022	Welcome	
4:15 - 5:15 pm	Meet & Greet Cocktail Hour	Four Seasons Hotel Denver
5:30 - 7:30 pm	Dinner	Guard and Grace
May 24, 2022	Client Advisory Board Meeting	Four Seasons Hotel Denver
8:30 - 9:00 am	Breakfast Buffet	
9:00 - 9:15 am	Welcome and Opening Comments	Jason Steed, VP Sales & Partner Development, Benefits Channel, Equifax Craig Beck, VP Strategy & Execution, Employer Services, Equifax
9:15 - 10:00 am	Equifax Workforce Solutions: People driven, data powered HR solutions	Sarah Beth Todd, Pre-Sales Leader, Employer Services, Equifax Karen Loiterstein, Vertical Marketing Leader, Employer Services, Equifax
10:00 - 10:15 am	Break	
10:15 - 11:45 am	Breakout session <i>How can we collectively leverage Employer Services client relationships to be better HR partners and continue to grow?</i>	All Client Advisory Board
11:45 - 12:45 pm	Lunch & Break	
12:45 - 1:00 pm	Identity Fraud: Market trends & insights	Christa Guinn, Marketing, Benefits Channel, Equifax
1:00 - 1:30 pm	ID Watchdog product roadmap	Linda D'Evelyn, Product, Benefits Channel, Equifax
1:30 - 1:45 pm	Break	
1:45 - 2:45 pm	Breakout session <i>How does the Javelin study align with your clients' needs and what you are hearing from market trends and innovations? Is our ID Watchdog product and roadmap properly aligned?</i>	All Client Advisory Board
2:45 - 3:00 pm	Recap & next steps	
3:00 pm	Free Time	
May 24, 2022	Evening Event	
5:00 pm	Meet in lobby	Four Seasons Hotel Denver
5:30 - 8:00 pm	Exclusive Event: Spirits & Food Pairing	The Family Jones Spirit House