



Equifax Advanced Credit Certification Program

Gain the confidence of your customers and lenders

The Equifax Advanced Credit Certification Program equips you with the credit knowledge and expertise you need to better serve your customers.

What our certification program can do for you

When you enrol in the Equifax Advanced Credit Certification Program, you'll strengthen your knowledge of the entire credit ecosystem, from fraud and market trends, to credit scores and the consumer credit report. Accreditation helps you:

- Gain a greater understanding of the credit reporting process so you can effectively communicate with your customers about credit
- Demonstrate your commitment to customers by educating yourself on credit factors affecting lending
- Use your new knowledge to build loyalty and trust with customers
- Stand out and differentiate yourself with customers via an industry-recognized accreditation

Take your credit knowledge to the next level

Start, learn, and complete the course at your own pace, from anywhere. Upon completion of this 8-module online training you will:

- ✓ Know how to read and interpret the Equifax Consumer Credit Report
- ✓ Speak confidently about credit reports, the different types of credit scores, credit data, and the role of credit bureaus
- ✓ Have a deeper understanding of the legal and regulatory aspects of credit
- ✓ Understand the types of identity fraud and how you can help mitigate risk

For rates, and to learn more about the Equifax Advanced Credit Certification Program contact your Equifax Canada account manager.

Please note that the French version of this product will be available in Oct. 2022.

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