HIDDEN IDENTITY
MYTHS, RISKS, & PROTECTION FOR THE NEW DIGITAL AGE

Since the start of the coronavirus pandemic, we've spent more time online - which means more time for fraudsters to take advantage. Equifax is here to help you protect your identity and keep your financial future on track.

UNDERSTANDING HOW FRAUD AFFECTS YOU

Squatting
Identity theft
Theft
Abuse

Economic
authoritative
mystery

IDENTITY THEFT STAGES

1. Identity theft
2. Economic Authoritative
3. Mystery

NAVIGATING THE IDENTITY BALANCE

Debt, tax, insurance, and fraud are all part of the identity
balance. Here are some tips to keep it in check.

WHAT HAPPENES NEXT?

73% of consumers change their credit card or bank
account immediately after discovering fraud.

EQUifax OFFERS A NUMBER OF IDENTITY PROTECTION SOLUTIONS

Together, they help you

1. Protect your 
2. Monitor your
3. Resolve your

DOUBLE DIGIT
10% of consumers have had their identity stolen in the last 
year.