



Cecilia Mao

Chief Product Officer

Cecilia Mao is Chief Product Officer at Equifax, with a mission of driving new product innovation as the center of the company's business strategy.

Mao serves as an Independent Director of Cboe Global Markets, the world's leading derivatives and securities exchange network. She also serves as a board member for Women in Technology and the Partnership for Inclusive Innovation.

Prior to joining Equifax, Mao was Vice President of Product at Oracle Data Cloud, where she led teams in business strategy, product management and delivery for identity, data management platform and digital audience-targeting products. Cecilia held product management roles on decision and analytics products for over a decade at FICO and Verisk Analytics. She has deep experience in accelerating revenue through new products and solutions, driving large-scale organizational change, and anticipating market dynamics to create new products and segments.

Mao holds a bachelor's degree in Physics from the University of California, Berkeley.