

Q4

MATCHING GIFTS

Q4 Total Matched

\$403,882

total matched
in Q4

Q4 Organizations

548

matching organizations
in Q4

2020 Total Matched

\$757,352

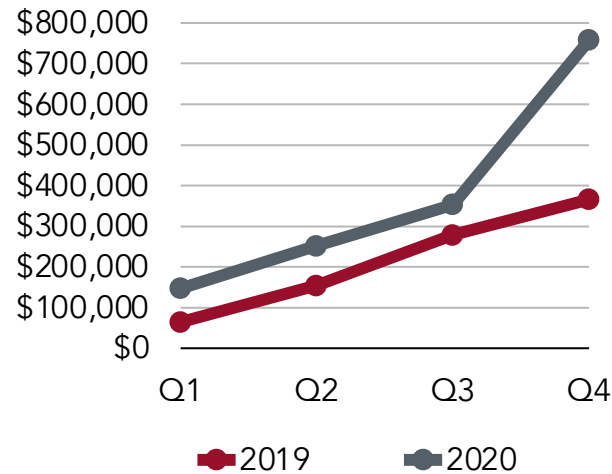
total matched
in 2020

2019 Total Matched

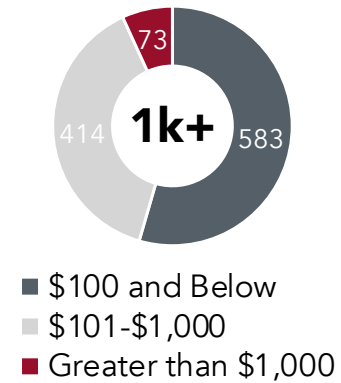
\$365,858

total matched
in 2019

Running Total by Quarter



Q4 Number of Gifts by Range



Q4 Top 3 Organizations Matched

1. Atlanta Community Food Bank: **\$11,912**
2. Feeding America: **\$10,259**
3. Trees Atlanta: **\$10,051**

Q4 Top 3 Categories Matched

1. Education: **\$88,088**
2. Human Services: **\$76,399**
3. Food Insecurity: **\$41,869**

Percent Change

27%

growth in gifts
over Q4 2019

103%

growth in gifts
over total 2019