



## Cecilia Mao

Chief Product Officer

Cecilia Mao is Chief Product Officer at Equifax, with a mission of driving new product innovation as the center of the company's business strategy.

Prior to joining Equifax, Mao was Vice President of Product at Oracle Data Cloud, where she led teams in business strategy, product management and delivery for identity, data management platform and digital audience-targeting products. She has deep experience in accelerating revenue through new products and solutions, driving large-scale organizational change, and anticipating market dynamics to create new products and segments.

Mao holds a bachelor's degree in physics from the University of California, Berkeley.