

Our Business Strategy Propels Our ESG Priorities

We have identified environmental, social and governance (ESG) priorities that are aligned with our corporate strategy:



By aligning our ESG priorities with our corporate strategy, we remain focused on the areas of most relevance for our business, which drives the creation of shareholder value while at the same time positioning our company for long-term sustainability. Highlights of our ESG initiatives and related business strategies are described below. Additional information on our ESG journey can be found on our website at equifax.com/ESG.



Environment

Leveraging the Equifax Cloud™ capabilities helps us reduce our environmental impact:

- Committed to net-zero by 2040
- Reduced combined scope 1 and 2 net greenhouse gas (GHG) emissions each year since 2019
- Decommissioned 19 data centers since 2019, including 7 in 2022
- Commenced purchase of renewable energy
- Publish annual report under Task Force on Climate-Related Financial Disclosures (TCFD) framework
- Submitted near-term reduction targets to Science Based Targets initiative (SBTi) for validation



Consumer Impact

Our strategy to expand our differentiated data assets is helping unlock financial opportunities for more consumers:

- Invested billions in unique data assets, powerful modeling and cloud-based technology that help our customers and deliver better outcomes to consumers
- Partnering with nonprofits to support rent reporting initiatives
- Launched a new Financial Inclusion content hub
- Supporting financially inclusive lending by making alternative data available to the mortgage industry free of charge alongside traditional credit reports
- First in the industry to formalize process for including Buy Now, Pay Later on traditional credit reports



Security

We are demonstrating our leadership in security through our world-class security program and collaboration to strengthen the broader business community:

- Achieved a cybersecurity maturity level that has exceeded all major industry benchmarks for three consecutive years
- Published our third annual security report, now recognized as a leading practice in transparency and collaboration
- Recognized by Ping Identity as a Cloud Identity Champion for our work to co-innovate solutions that strengthen security across the broader business ecosystem
- Equifax CISO appointed as a strategic engagement advisor to the FBI



Culture and Careers

Acting as One Team, One Equifax drives greater workforce engagement and diversity:

- Publish diversity metrics annually in Sustainability Accounting Standards Board (SASB) and EEO-1 reports
- Conducted global employee engagement survey in 2022 that yielded an engagement score of 78%, signaling high levels of employee engagement
- Expanded diverse interview slate requirements to encompass all external professional and managerial roles
- Deepened commitment to employee networks

EACH ESG INITIATIVE ALIGNS WITH ONE OF OUR BUSINESS STRATEGIES



Leverage Equifax Cloud Capabilities



Expand Differentiated Data Assets



Continue Leadership in Security



Act as One Team, One Equifax