

FraudIQ™ Manager

Manage Your Fraud and High Risk Workflow

FraudIQ™ Manager is a web based, hosted, enterprise fraud management solution that helps to identify high-risk and potentially fraudulent activity before it impacts your business. The system matches applicant requests to a variety of data sources including fraud scores, internal fraud data, and shared fraud data from other organizations that use FraudIQ Manager. Suspicious requests that may be potentially fraudulent are flagged and organized into queues for an analyst or investigator to follow up.

The solution includes:

- Flexible, customizable rules engine
- Fraud ring detection capabilities
- Workflow management & reporting
- Advanced linking and searching capabilities
- Fraud data sharing within and/or outside of an organization

Fraud is an increasing threat to businesses, creating revenue loss and increased costs year over year.

Fraudsters often use the same fake or stolen identities to perpetrate fraud across different organizations and multiple departments in the same organization. Fraud departments don't always share data across lines of business in the same company and don't have insight into which fraudulent identities were caught at other companies. A collective view of fraudulent activity both within and outside the organization helps protect against these fraudulent attempts.

With a cross-industry universe of confirmed and suspected fraud, FraudIQ Manager gives fraud departments a flexible rules engine and a way to learn from previous known and suspected fraud. FraudIQ Manager specifically helps organizations to seamlessly bridge the all-important link between the fraud investigation and account opening teams.

The full flexibility and features of FraudIQ Manager enable you to identify and focus on the potential frauds that carry the most risk to your business. FraudIQ Manager gives analysts and investigators detailed information on potential frauds and helps the team manage fraud strategies in real-time. When investigators identify suspicious patterns of data from ongoing investigations, new front-end rules can be quickly deployed in FraudIQ Manager to help minimize potential losses without delay.

Customizable Rules Engine

Static rules often mean that fraudsters can get far ahead of your ability to detect them before it's too late. Access to information on the performance of your rules, matching criteria and analysts helps you evaluate the effectiveness of your fraud strategies and modify them as necessary in real-time. Being able to manage your fraud rules and prioritize your fraud risk levels allows you to help detect fraud sooner and optimize false positive rates as fraud patterns change.

Fraud Ring Detection Capabilities

Using a single database of frauds and applications, FraudIQ Manager is specifically designed to match on previous applications and frauds in a single search. This helps optimize resources to identify both strong links to known previous frauds and spot potential fraud rings.

Workflow Management

Set, prioritize, and manage your operational workflows to focus your prevention resources where you need them most. Built in reports give you detailed information on important metrics such as rule performance, false positives, potential fraud savings and an audit trail.

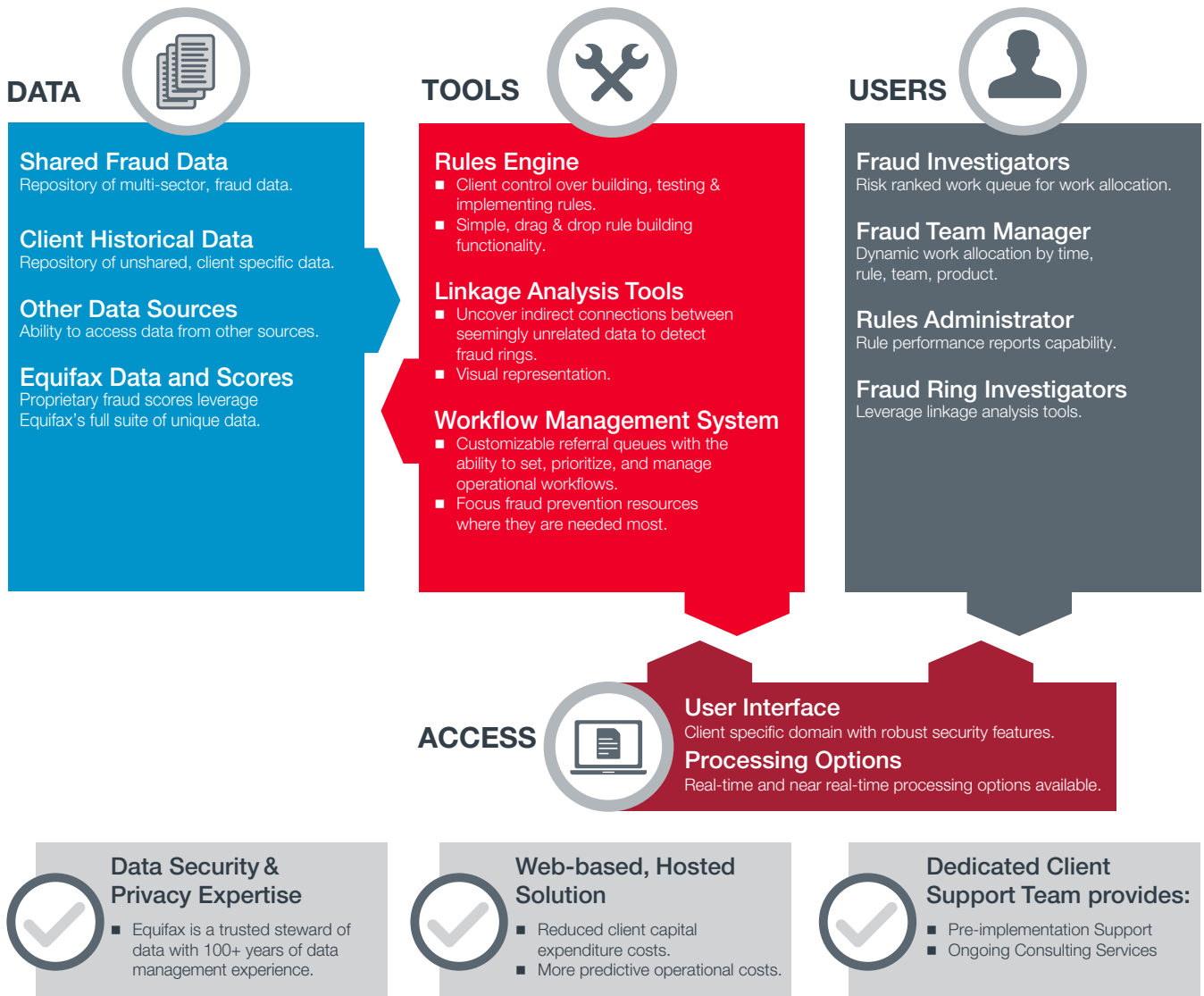
The logo for Equifax, featuring the word "EQUIFAX" in a bold, white, sans-serif font with a registered trademark symbol, set against a dark red background.

Advanced Linking and Searching Capabilities

Advanced linking and searching capabilities enable your analysts to easily spot the most problematic cases that could significantly impact your organization. Analysts do not need to search extensively to piece together and identify the most problematic fraud rings in the early stages.

Fraud Information Sharing

FraudIQ Manager leverages shared, multi-industry fraud data to give you a broad view of current fraud activity. In addition, some applications and processes can be compared against internal only data where shared data does not apply.



CONTACT US TODAY

For more information:

equifax.com/business/prevent-fraud

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