

Only Equifax

...helped a national retailer make furnishing consumers' homes easier while fending off point-of-sale synthetic ID fraudsters.

Better Customer Experience

Easy mobile device or in-store kiosk interface, consumers control the process

Smarter Revenue

Double-digit percentage lift in consumer credit approvals
Reduced fraud risk due to address discrepancies by >73%
Reduced operational overhead by approximately 30%

Equifax

FraudIQ(r) Synthetic ID Alerts