



Joy Wilder Lybeer

U.S. Information Solutions Chief Revenue Officer
& SVP, Global Partnerships

Joy Wilder Lybeer is U.S. Information Solutions (USIS) Chief Revenue Officer and Senior Vice President of Global Partnerships at Equifax. In this capacity, Wilder Lybeer focuses on accelerating all non-mortgage revenue for the USIS business. She holds revenue and customer responsibility across the USIS automotive, financial services, communications and energy, insurance, big tech and public sectors. Wilder Lybeer also has responsibility for the Equifax Global Alliances and Channel Partnerships Group, Inside Enterprise Sales and new business development.

Prior to her current role, Wilder Lybeer served as the leader of Equifax Enterprise Alliances, Financial Services Group and also held enterprise responsibility for the company's auto vertical and retail banking practice, where revenues more than doubled during her tenure.

Before joining Equifax in 2009, Wilder Lybeer served as Executive Vice President and head of Retail Branch Banking for SunTrust Bank (now Truist Financial Corp.), and served on the company's Executive Management Committee as Chief Strategy Officer.

Wilder Lybeer earned a bachelor's degree in economics and English from Wofford College, where she graduated summa cum laude as class valedictorian.