



Julia A. Houston

EVP and Chief Strategy and Marketing Officer

Julia Houston serves as Chief Strategy and Marketing Officer, responsible for ensuring strong alignment across the enterprise with the company's EFX 2023 Strategy. In addition, she oversees Communications, Compliance & Privacy and Enterprise Risk.

Houston joined Equifax in 2013 and previously served as Chief Transformation Officer for three years, overseeing the company's response to the 2017 cyber incident. Prior to that, Houston held the position of Senior Vice President, U.S. Legal, where she led the legal team supporting the U.S. Information Solutions, Workforce Solutions and Global Consumer Services business units.

Before joining Equifax, Houston was Senior Vice President, General Counsel and Corporate Secretary at Convergys Corporation, as well as Senior Vice President, General Counsel, Chief Compliance Officer and Corporate Secretary at Mirant Corporation.

She currently serves as Board Chair for the non-profit organization CHRIS 180, a behavioral health organization committed to addressing the social determinants of health to help individuals, children and adults. Houston also serves on the boards of the Community Foundation for Greater Atlanta, Leadership Atlanta and the Atlanta Police Foundation.

Houston holds a Juris Doctor degree summa cum laude from the University of Georgia School of Law and a bachelor's degree with distinction from the University of Virginia.