



Lisa M. Nelson

EVP and President International

Lisa Nelson is President of International at Equifax, accountable for more than \$1 billion of annual revenues across 24 countries. She and her team are delivering insights fueled by unique data, analytics and technology to customers across several industries that include financial services, telco/utility, government, auto and corporate clients.

Previously, Nelson acted as Managing Director for two of the largest international regions, Canada and Australia/New Zealand. Most recently, she reinvigorated the recently acquired Australia/New Zealand business by focusing on customers and engaging the team in Equifax's global transformation initiative.

Prior to joining Equifax, Nelson was Vice President of Global Scoring Solutions for FICO, overseeing the sale and delivery of scoring services to clients worldwide. While at FICO, she held a variety of executive leadership positions within market strategy, product management, direct and channel partner sales, regulatory compliance and business operations. In addition to her work at FICO, Nelson held executive positions with FIS and Deluxe Corporation.

Nelson is a graduate of University of Minnesota, and earned her master's degree in New Venture Management at the University of St. Thomas.