



Mark W. Begor

Chief Executive Officer

Mark Begor was named Chief Executive Officer of Equifax and a member of the Board of Directors in April 2018.

Begor has created a New Equifax during his tenure as CEO. Under his leadership, Equifax has undertaken one of the largest cloud transformation initiatives in its industry, investing \$3 billion over seven years to change nearly every facet of its infrastructure. Since 2018, the company has become an industry leader in security, is driving AI innovation, and with its North American Equifax Cloud transformation substantially completed in 2024, is on track to become the only global cloud-native data, analytics and technology company of its kind.

Equifax has grown from \$3.4 billion in 2018 to record 2024 annual revenue of \$5.7 billion, a compound growth rate of approximately 9%. This strong financial performance has enabled the company to complete 14 strategic acquisitions totaling nearly \$4 billion since the beginning of 2021 to broaden Equifax capabilities well beyond a traditional credit bureau in the markets the company serves worldwide, while investing record amounts to expand data, analytics, product, and technology capabilities.

Before joining Equifax, Begor served as a Managing Director in the Industrial and Business Services group at Warburg Pincus, a \$40 billion growth-focused private equity firm with more than 120 portfolio companies. He also served for two years as a member of the Board of Directors at FICO.

Prior to that, Begor spent 35 years at General Electric, most recently as President and CEO of GE's \$8 billion energy management business. Before leading GE Energy Management, Mark was President and CEO of GE Capital Real Estate. He also served as President and CEO of GE Capital Retail Finance (Synchrony Financial), successfully guiding it through a period where the business doubled in size.

Begor was a Senior Vice President and member of GE's Corporate Executive Council for 10 years and a GE officer for 19 years. He also served as the Chief Financial Officer at NBCUniversal Media and as GE's Investor Relations leader, where he oversaw a large number of acquisitions and dispositions.

