



OnboardConnect

Quickly analyze and convert new customers with real-time fraud, compliance and risk assessments.

In today's expanded virtual market where competition for new business accounts is fierce, a long review process and detailed analysis to assess a new business relationship is no longer a luxury. Whether it's verifying the business entity, assessing the fraud risk, confirming compliance or establishing credit worthiness, having the right insights is key to growing your commercial portfolio.

Accurate, smarter decisions across the onboarding process

As with many business decisions, information and knowledge helps to solve many challenges. By consolidating and analyzing some of the most comprehensive data attributes in the market Equifax is able to help verify the business and mitigate fraud risk, all while improving your new business account conversion success. One Equifax client recognized a 50% lift in predictiveness of risk.

With access to real-time data and accurate insights, recognize a potential 50% lift in predictiveness of risk.

Here's how other financial and business leaders use OnboardConnect to manage risk and maximize profits.



Lending

- Help your commercial portfolio stay within corporate policy
- Confirm your clients are who they say they are and not acting fraudulently
- Maintain compliance and mitigate the potential for a regulatory violation



Energy

- Provide more accurate estimates for security deposits
- Help reduce the risk of fraudulent activity
- Establish legitimacy of the business and it's primaries



Merchant

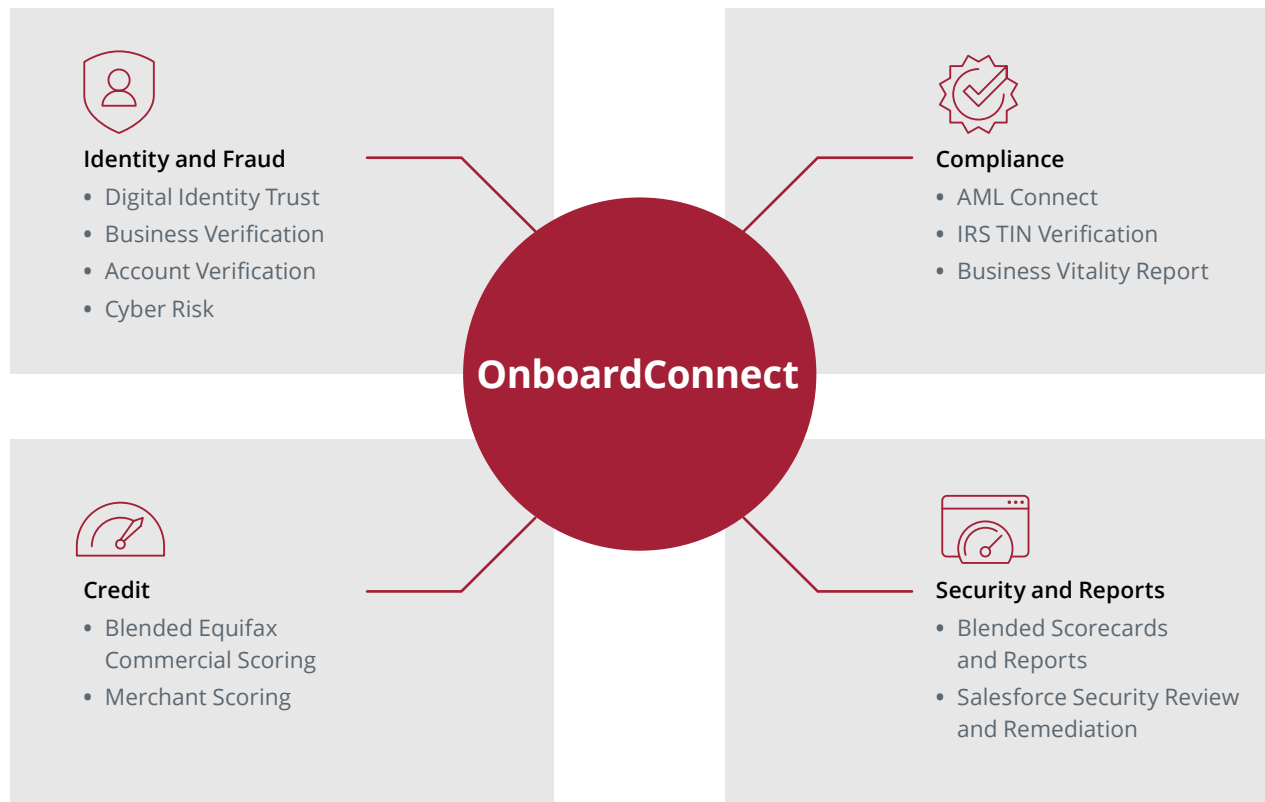
- Help minimize the risk of default by leveraging merchant scoring
- Reduce the risk of fraudulent transactions and bad debt
- Maintain security requirements and establish necessary controls

Before OnboardConnect many businesses had to piece together multiple single-point solutions and manually assess new business account applications, with minimal ability to differentiate between high- and low-risk opportunities. These outdated processes mean unnecessary reviews and time consuming fraud and compliance checks. The longer it takes to make a decision the greater the chance your prospects will go to the competition.

Automate B2B onboarding with OnboardConnect

OnboardConnect provides businesses pre-built data integrations that deliver quick decisions and rapid implementation in days, not weeks or months. Combined with OnboardConnect's modular architecture and scalable approach businesses will start recognizing results quickly.

- Automate fraud, compliance, and credit checks of new business account information against multiple databases in one consolidated CRM system
- Configurable across a variety of Industry Sectors
- Eliminate manual data entry and reduce human error in data collection processes
- Customize business rules to decide whether to accept new business customers
- Streamline process to complete onboarding in real-time



Protect your portfolio. **Perfect** your asset balance. **Propel** your growth.

equifax.com/business/contact-us • cmlmarketing@equifax.com

