

Greater opportunity is just a score away

Get more predictive with OneScore from Equifax

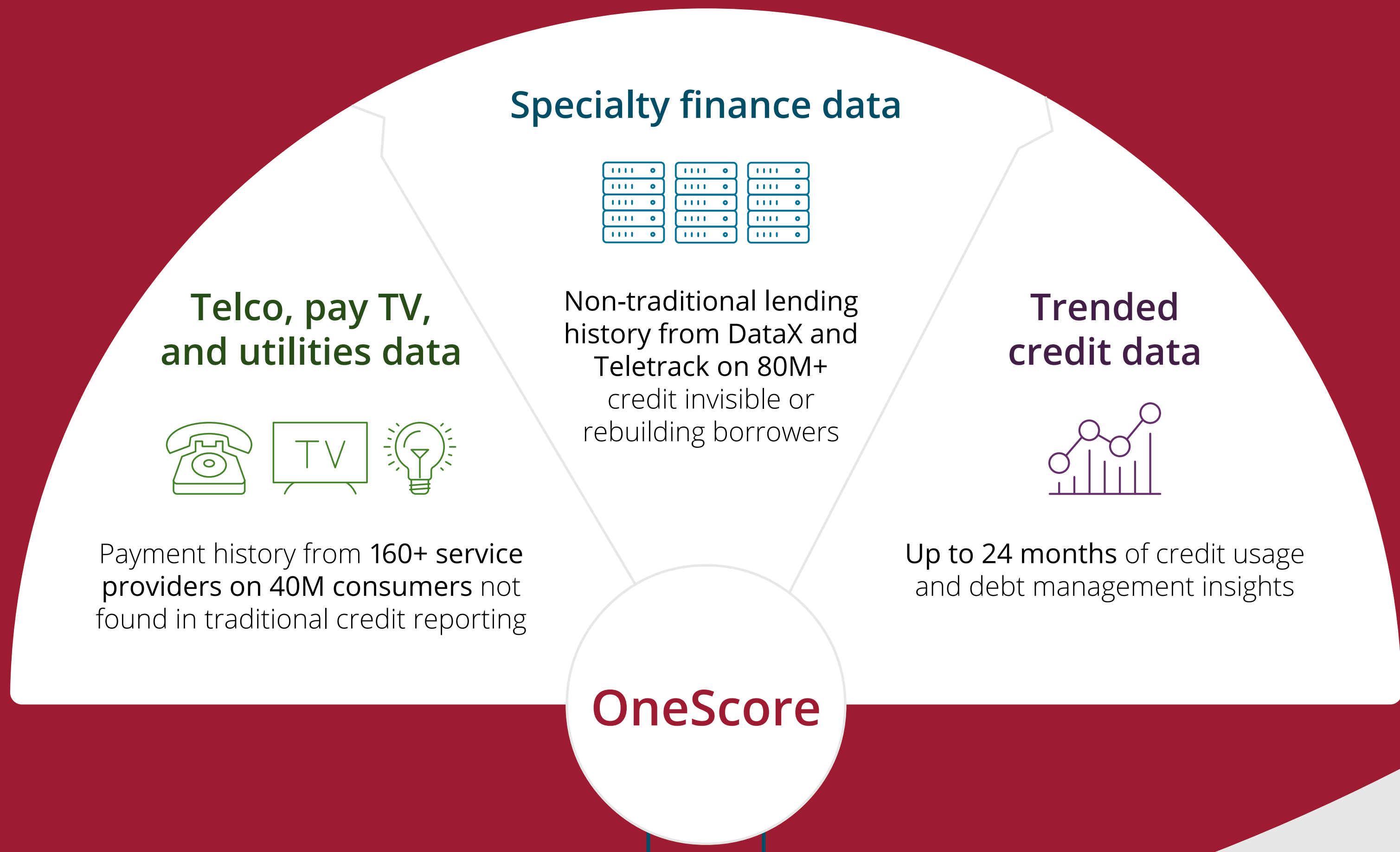
Uncovering new opportunities requires more complete financial profiles. But without the right data, knowing which consumers are the least risky isn't always easy.

So how do auto, consumer finance, and credit card lenders grow portfolios while minimizing risk?

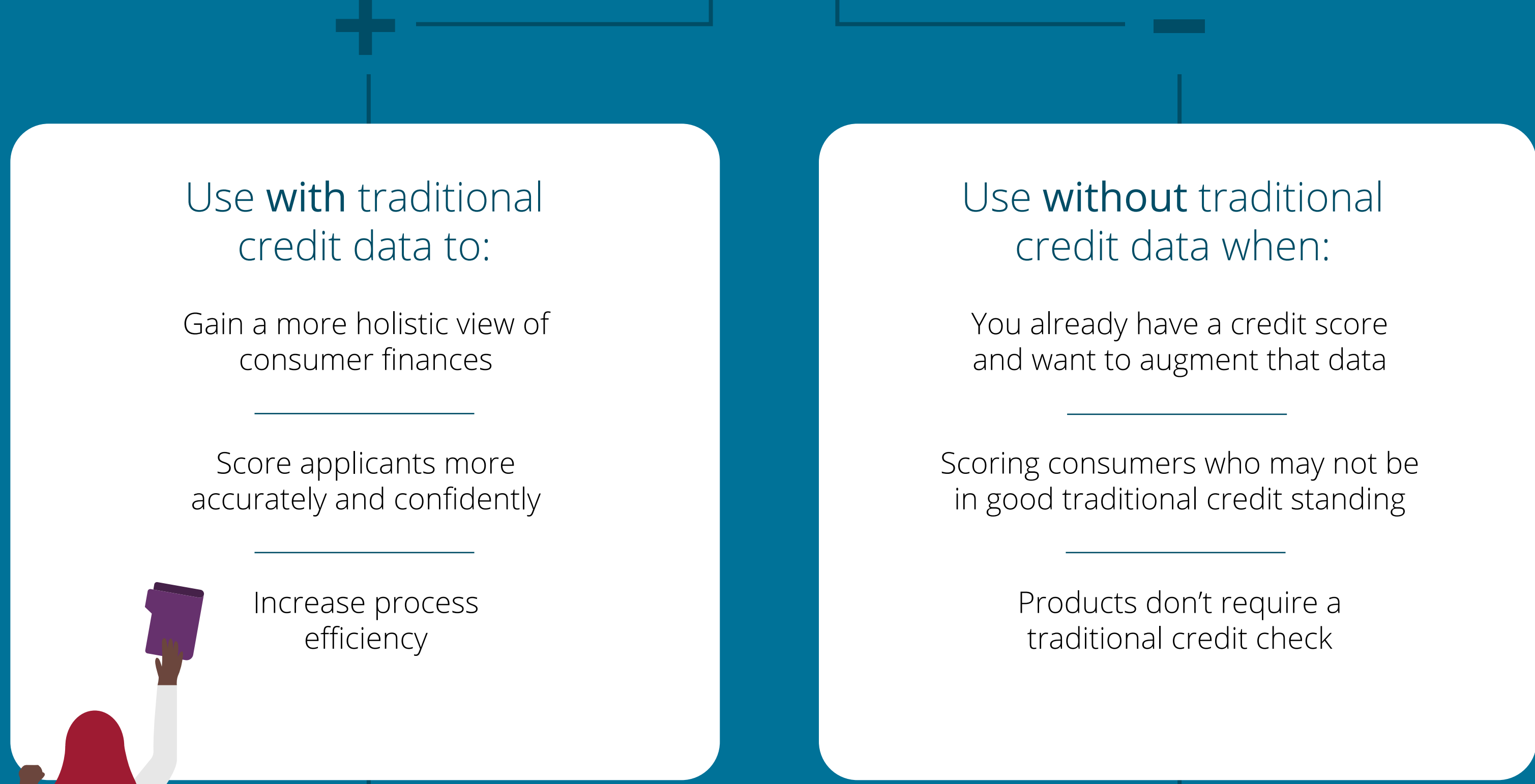


Unlock growth in new areas with OneScore

This robust, three-digit risk score helps lenders assess if consumers are likely to go 90 days past due in the next 12 months. How? By combining traditional credit data with differentiated alternative data, including:



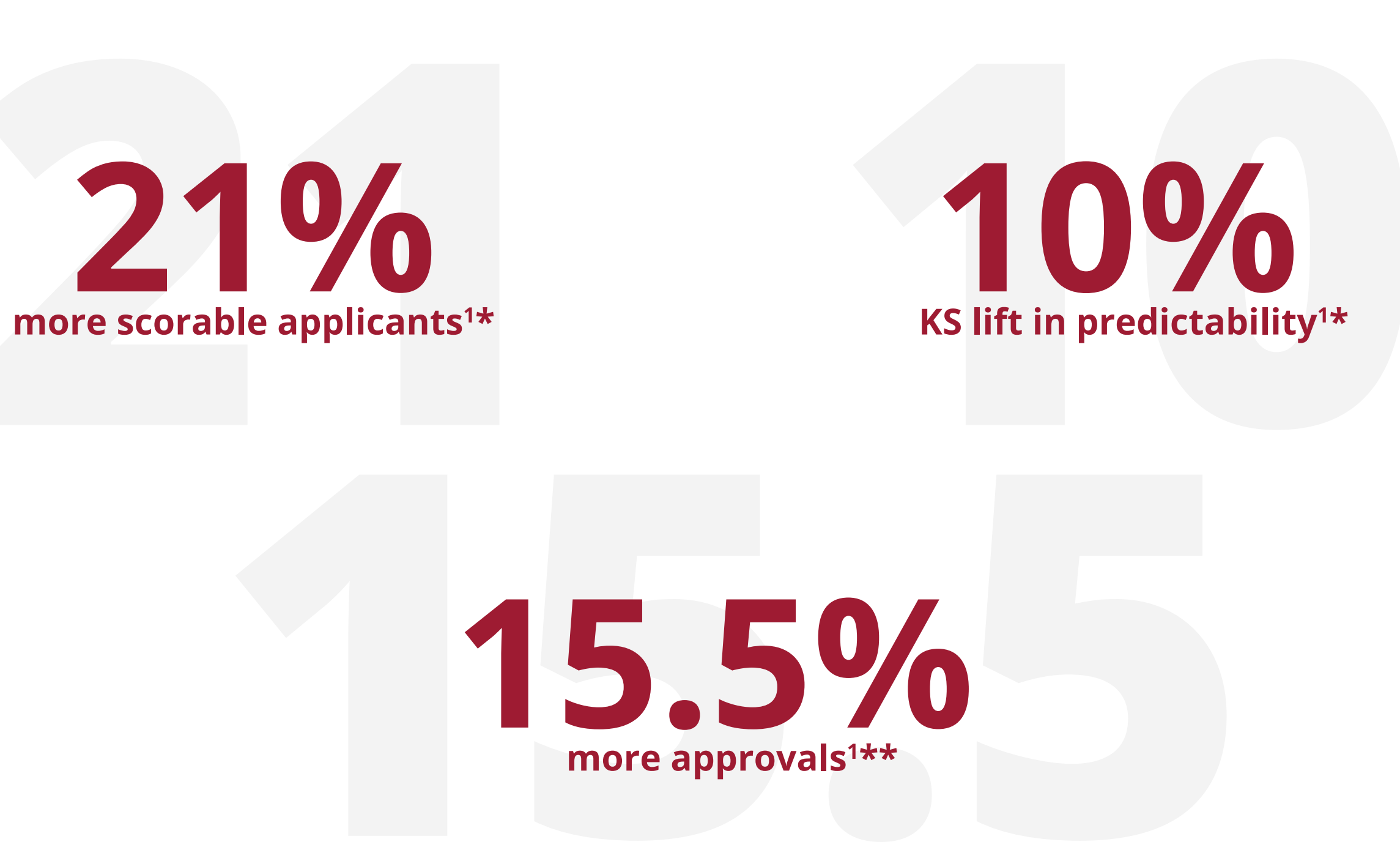
OneScore can be used with or without traditional credit data



One score. Many benefits.

- ✓ **Score more consumers, better** with more complete, stronger financial information.
- ✓ **Uncover new opportunities** by expanding your pool of prospects.
- ✓ **Lend more profitably** through more accurate decisions and appropriate offers.
- ✓ **Better understand consumers** by seeing how they use financing holistically.
- ✓ **Increase efficiency** with multiple data sources in a single score.

Lenders using OneScore can see up to:



All of which could help uncover millions in revenue.



A whole new world of insights starts here

Learn more about how OneScore from Equifax can help you find new opportunities without increasing risk.

equifax.com/onescore

¹Based on studies conducted by Equifax data and analytics
^{*}When compared to a traditional credit score alone.
^{**}When used in combination with a traditional risk score.
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