



The new risk standard

Portfolio monitoring and management are often time-intensive and resource-consuming activities that are often neither efficient—nor always accurate. It’s time to turn reactive and cumbersome processes into proactive processes using predictive modeling for greater efficiency.

Being able to clearly see trouble ahead enables you to make smart choices. Identifying overall portfolio risk, risk within various segments of your business, and the risk of existing customers allows you to make quicker business decisions. It also can help you make more informed decisions about whom you do business with. Equifax’s Absolute Probability of Default® gives you full visibility with an online platform for multidimensional risk analysis. You can

- Decrease time and costs—one customer saved \$1,258,000 in loan review costs
- Improve loss forecasting and reduce losses
- Identify new business segments
- Measure performance

Learn more about how AbsolutePD® can help you get a clear view of risk and reward for your organization.

Contact cmlmarketing@equifax.com or call **866.825.3400**

