



EQUIFAX[®]

Graduate Outcomes solution

Unlocking key insights on student outcomes

While costs associated with higher education are increasing, so too is the pressure for institutions to present meaningful insight on the value of their programs. With access to the right information, institutions can not only uncover competitive advantages, but elevate the reporting needed for key stakeholders. Unfortunately, it can be challenging to obtain the quality data necessary to understand outcomes and impact. This is often due to reliance on cumbersome, unreliable methods for gathering graduate data, including outbound calling, state-specific databases, and self-reported survey responses. Such methods can yield data that's irrelevant, dated, or just plain inaccurate.

A better way to solve your data dilemma

Graduate Outcomes from Equifax is a tiered solution offering access to estimated income, wealth, debt and credit attributes at a national level, giving you a more holistic view of graduate pay and financial health. And with advanced segmentation and custom attributes from your own institution, higher education professionals can get the data needed to help:

1. Quantify the value of academic programs
2. Market to current and prospective students
3. Monitor institutional effectiveness over time
4. Meet federal and state reporting requirements for program funding

By tapping into the power of Equifax data, colleges and universities can more quickly access a suite of outcome metrics to better understand graduate performance and institutional effectiveness.

Key benefits

Greater accuracy: estimated income validated against employers' payroll records — unlike self-reported data

Deeper insights: national coverage, expanded attributes and historical data provide a more holistic picture of graduate success

Campus-wide applications: advanced segmentation and institutional attributes enable tailored insights across stakeholders

Regulatory compliant: anonymized, individual-level results meet FERPA requirements

Improved coverage and speed: faster access and greater match rates compared to traditional data gathering methods

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