



**EQUIFAX**

# AML Compliance Solutions: Watchlist & Adverse Media

## The pride of your anti-money laundering (AML) team

For regulated customers, Anti-Money Laundering (AML) laws are complex, intimidating, dynamic, and costly — both financially and reputationally. AML Compliance Solutions: Watchlist & Adverse Media from Equifax brings the power of a company you know with 30+ years experience helping customers fight the crime of money laundering!

Watchlist & Adverse Media from Equifax helps you perform the necessary Customer Due Diligence (CDD) and focuses on the most desired needs of your entire AML team.

### How is Watchlist & Adverse Media different

Watchlist & Adverse Media has focused on utilizing new, proven technology to deliver a product that saves you time and easily helps you comply with AML regulations.

#### Intelligent Match Engine (IME)

Our proprietary matching leverages AI/ML by incorporating vectors that improves match accuracy and reduces false positives.

Our IME is utilized on initial screening, portfolio monitoring, and portfolio remediations.

#### Human Analyst Review

A global team of experienced human professionals are available to conduct manual false positive reviews utilizing your policies for alert/no alert.

#### Portfolio Remediations

Also known as look-backs, Equifax is available to perform portfolio remediations when the need arises.

Remediations can be done against all data sources and are reviewed by a human analyst prior to portfolio return.

#### Infinite Data Digestion

Our open platform design allows us to ingest all data for matching, screening, and monitoring purposes. This capability also allows us to accept a customer's specific list (e.g. hot list).

### Watchlist & Adverse Media At-A-Glance

#### Features

- Screens & monitors against >150 data sources and 30K adverse media sources
- Uses a proprietary intelligent match engine for increased match accuracy and reduced false positives
- Offers a purpose-built case management UI for receiving, reviewing, and dispositioning alerts
- Alerts delivered real-time via webhooks
- Human analyst review to ensure match accuracy
- Portfolio remediations with a Level 1 analyst review

#### Sample Use Cases

- Account Opening
- Loan Origination
- Customer Onboarding
- KYC Requirements

#### Available via

- Direct API
- Batch Processing
- Case Management User Interface (UI)

### Flexible Configurations

We offer maximum flexibility to suit our product to the needs of your business. From selecting the specific data sources to selecting a match range, we meet you where you are and can flex to meet the needs of different lines of business.

### Real-Time Integrated Monitoring

We utilize webhook technology, a real-time callback mechanism, to support immediate notification of alerts vs. having to wait for specific processing periods (e.g. daily, weekly, etc.).

### Supporting Documentation

We offer a robust level of supporting documentation to make your onboarding and usage experience seamless and hiccup free.

### Case Management User Interface

We offer a purpose-built case management user interface (UI) that addresses the top needs of AML analyst teams including bulk management, deep filtering, and L1 and L2 analyst permissions.



Approximately \$300B is laundered through the U.S. each year and makes up roughly 1/4 of all the money laundered globally.<sup>1</sup>



Please note that we are always evolving to improve usability and the view shown here is subject to change.

Manage alerts effectively and seamlessly with our purpose-built case management user interface (UI). The UI can be used in conjunction with Direct API as well as Batch Processing access methods.

- Built with a compliance mindset to emphasize intuitiveness and time to completion
- Modern, contextual user experience (UX) design
- Incorporates UI best practices
- Flexible to support different customer scenarios or Lines of Business (LOB)

For more information about AML Compliance solutions from Equifax, contact your sales representative. [equifax.com/business](https://equifax.com/business)

<sup>1</sup> Stat source: <https://www.zipppia.com/advice/money-laundering-statistics/>