

Only Equifax

... helped a wireless carrier drive acquisition without acquiring consistent “churners” in a business that’s all about stealing share.

Better Customer Experience

Opened access to new consumers who were more likely to have the right financial profile to pay their bills over time

Smarter Revenue

Improved the predictability of its non-pay churn model by 1.5% and achieved a \$500,000 ROI

Equifax

Financial capacity solution including ability-to-pay measures, prescreening and segmentation