



EQUIFAX[®]

Document Verification

Help authenticate government-issued ID documents with ease

Document Verification helps you digitally verify the authenticity of a government-issued identity document, while simultaneously helping to ensure that the person presenting the document is the same as the person listed on the document. Using cutting-edge software and a customer-friendly mobile interface, Document Verification helps to quickly verify legitimate customers while flagging fraudulent identity documents.

Are you struggling with these challenges?



Too many fake IDs, not enough time. Forgeries can be hard to spot, and fraudsters are constantly working to improve their craft. Training front-line staff and keeping them up to date on rapidly evolving forgery techniques can be expensive and time-consuming.



Customers are dropping out of the verification process. If your current verification technology is hard to use, confusing, or doesn't feel secure, customers may not advance to the next step in your process.



Technologies that aren't sophisticated enough. Many solutions on the market offer basic 2D face-to-document matching, which can be spoofed or bypassed using artificial intelligence tools.



Data security concerns. Storing photocopies of customer identification on site can introduce privacy and data security risks.



74.8%
of all fraudulent credit
card applications in
Q2 2024 were true
identity fraud*



Canadians lost
\$284M
to fraud between
January and June 2024**

Document Verification uses 3D face mapping and liveness checks as well as the latest in document authentication technology to help your business in authenticating an individual's government-issued photo identification. With the growing threats of identity theft and account takeovers, Document Verification — part of Equifax Canada's Identity Assure suite of identity verification products — helps give businesses the confidence that they are transacting with a real customer who is who they claim to be.

How it works:



Customer is sent a secure link to their mobile device. Using the Document Verification interface, the customer is prompted to take a selfie and photograph their ID.



Selfie is analyzed to ensure a real person is taking the photo; facial characteristics are mapped and compared with the image on the document.



Sophisticated algorithms assess the document for signs of tampering or forgery and check for consistency.



A result is issued.

Key benefits

- Includes biometric 3D face mapping, liveness checks, and document authentication
- Works with a variety of different identification documents
- Fast, clearly displayed results
- Easy to use, customer-friendly interface
- Helps you meet regulatory identity verification requirements
- Reduces the need to store sensitive customer documents on site
- Easy integration via a single API

Equifax Canada works with you to provide the right solutions to help combat financial crime. Effective identity verification strategies can help you better understand who you're doing business with, helping to mitigate potential risk, and help prevent fraud before it hits your bottom line.

Please [contact us](#) to learn how Equifax can help with all your identification verification needs.

Schedule a demo today.

1.855.233.9226 • equifax.ca/business

* Equifax Canada 2024

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