



EQUIFAX®

FraudIQ™ Managed Services

Extend your fraud-fighting abilities with our comprehensive resources

Whether you require a few extra resources or a complete package of end-to-end services to help you catch more fraud and ensure you get the most value out of your FraudIQ™ platform, **FraudIQ Managed Services** from Equifax can supply expertise tailored to your individual needs.

Are you struggling with these challenges?



High operational costs of fraud management. Hiring, training, and retaining skilled staff in-house for the detection, investigation, and management of fraud can be costly.



The fraudsters are relentless. Despite your best efforts, it's challenging to stay ahead of the latest scams and deceptions on top of all your other responsibilities in the modern, always-on business world.



Scarce resources and conflicting priorities. Your organization is lean and focused. It can be hard to ensure you have the right data, tools, and processes to combat fraud.

FraudIQ Managed Services offer a comprehensive solution to organizations who use FraudIQ and are looking to further mitigate fraud risk, streamline fraud investigations, and reduce operational costs. Using cutting-edge technology, experienced professionals, and industry best practices, our services let you focus on your core business objectives while leaving the complexities of robust fraud management to us.

FraudIQ prevents an estimated

\$2.5B

in fraud loss annually*

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Canadians lost

\$638M

to fraud in 2024**

Available services:

- **FraudIQ configuration management services:** Our team of fraud experts can help you configure the FraudIQ platform and optimize your fraud strategy to meet your unique business needs.
- **Fraud detection services:** Don't miss red flags because you're short-staffed. Our expert fraud detection resources can help you spot — and stop — more potential fraud via the FraudIQ platform.
- **Fraud investigation services:** Need more hands to dig into potential fraud cases alerted by FraudIQ? We can provide the team and expertise to go deeper on suspicious applications.

Key benefits

- **Reduced operational costs:** A managed services model can help lower the total cost of your fraud detection and prevention program
- **Improved fraud capture rate:** Best-in-class data, tools, and processes help increase the likelihood of identifying and stopping more fraud using the FraudIQ platform
- **Enhanced customer experience:** Efficient fraud detection and investigation processes help minimize friction for legitimate customers
- **Protected brand reputation:** Proactive fraud mitigation helps protect your brand from the negative impact of fraud incidents
- **Focus on core business objectives:** Outsourcing fraud management helps free up your resources to concentrate on strategic priorities
- **Access to expert resources:** Equifax provides a team of skilled fraud professionals with deep fraud knowledge and FraudIQ expertise

Equifax Canada works with you to provide the right solutions to help combat financial crime. Let us supplement your existing fraud resources to help you stay ahead of the financial criminals and reduce the amount of fraud hitting your bottom line.

Please [contact us](#) to learn how Equifax can help with your fraud fighting needs.

1.855.233.9226 • equifax.ca/business

* Equifax Canada 2024

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