



MICROFINANCE PULSE REPORT

VOL XV - February 2023



Powering the World with knowledge™

Analytical Contacts

Equifax

. .

• • •

Kiran Samudrala Head – Data Analytics <u>kiran.samudrala@equifax.com</u>

Shruti Joshi Head – Insights & Analytics <u>shruti.joshi@equifax.com</u>

Vandana Panchal Associate Manager – Insights & Analytics vandana.panchal@equifax.com

. . . .

SIDBI

Sanjay Jain CGM-ERDAV <u>erdav@sidbi.in</u>

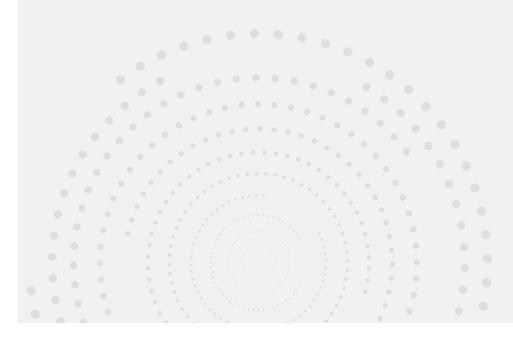
Hangzo Ginsuanmung AGM-ERDAV erdav@sidbi.in

Vandita Srivastava AM-ERDAV <u>erdav@sidbi.in</u>



Index

Executive Summary	04
Abbreviations & Glossary	05
Microfinance Industry Overview	06
Disbursement Trends	09
Industry Risk Profile	12
Geographical Exposure	14
Aspirational Districts	17
Performance of Top 10 Districts	19



Executive Summary

15th edition of MFI Pulse report is based on the data submitted to the bureau for the period up to 30th September 2022.

Portfolio outstanding of microfinance industry as on 30th September 2022 is ₹271,350 crore with 1,054 lakh active loans and 6 crore active unique borrowers across lenders. NBFC-MFIs contributes highest towards portfolio outstanding. Microfinance industry grew by 20% from September 2021 to September 2022 and witnessed Q-o-Q growth of 2% from June 2022 to September 2022. NBFCs witnessed highest Y-o-Y growth of 59% from September 2021 to September 2022.

Disbursements by value witnessed annual growth of 11% and declined by 2% in terms of volume from JAS'21 to JAS'22. Not for Profit MFIs witnessed highest growth of 122% in terms of disbursement amount and in terms of loan disbursal NBFCs are leading by 63% from JAS'21 to JAS'22. Highest number of loans are issued under 30k-40k ticket size category and it witnessed annual growth of 13% from JAS'21 to JAS'22.

All the delinquency buckets have declined in September 2022 compared to September 2021. Except 90-179 days past due category all other delinquency buckets have decreased in September 2022 from June 2022.

Portfolio outstanding as on 30th September 2022 for Aspirational Districts is ₹38,682 crore and it grew by 29% from September 2021 to September 2022. Loans worth ₹43,122 crore were disbursed in Aspirational Districts from October 2021 to September 2022.

In this edition we have covered performance of top 10 districts of MFI industry. For Madhubani district portfolio outstanding grew by 60% from September 2021 to September 2022.

Abbreviations & Glossary

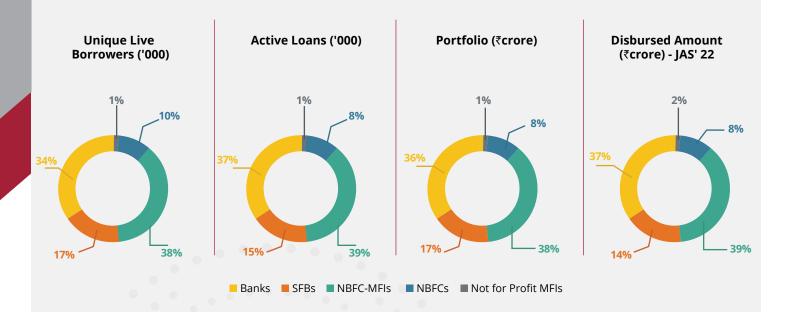
- ATS (Average Ticket Size) = Disbursed Amount / Number of Loans
- DPD = Days Past Due
- Live POS or Borrowers or Active loans = 0 to 179 DPD + New Accounts + Current Accounts
- MFI = Microfinance Institution
- POS = Portfolio Outstanding
- UT = Union Territory
- Aspirational Districts (AD) Districts (currently 117 in no.) identified by NITI Aayog, Gol, in January 2018, for improvement to enhance Human Development Index, in turn, based on composite indicators like Health & Nutrition, Education, Agriculture & Water Resources, Financial Inclusion, Skill Development and Basic Infrastructure
- 1-179 = 1 to 179 DPD/ Live POS
- 1-29 = 1 to 29 DPD/ Live POS
- 30-59 = 30 to 59 DPD/ Live POS
- 60-89 = 60 to 89 DPD/ Live POS
- 90-179 = 90 to 179 DPD/ Live POS
- 30+ Delinquency = 30-179 DPD/ Live POS
- 90+ Delinquency = 90-179 DPD/ Live POS
- JAS'21 = July 2021 to September 2021
- OND'21 = October 2021 to December 2021
- JFM'22 = January 2022 to March 2022
- AMJ'22 = April 2022 to June 2022
- JAS'22 = July 2021 to September 2022



MICROFINANCE INDUSTRY OVERVIEW

Microfinance Industry Snapshot – as on 30th September 2022

Snapshot as on 30 th September 2022	Banks	SFBs	NBFC-MFIs	NBFCs	Not for Profit MFls	Total Industry
Unique Live Borrowers ('000)	26,983	13,483	29,753	7,595	1,041	78,855
Active Loans ('000)	38,649	16,137	40,952	8,345	1,315	105,398
Portfolio (₹crore)	98,001	45,046	102,129	23,175	2,999	271,350
Disbursed Amount (₹ crore) – JAS' 22	28,278	10,330	29,266	6,521	1,260	75,655
Average Ticket Size (₹) – JAS' 22	37,484	44,643	39,744	43,539	47,676	39,853
30+ Delinquency (POS)	8.39%	4.38%	2.75%	1.36%	2.31%	4.94%
90+ Delinquency (POS)	3.89%	1.76%	1.37%	0.56%	0.80%	2.27%



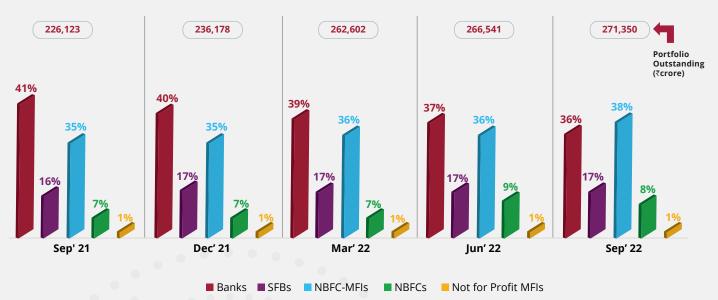
- ◆ Book size of MFI Industry as on 30th September 2022 is ₹ 271,350 crore
- NBFC-MFIs have the highest market share of 38% in portfolio outstanding
- Banks, NBFC-MFIs & SFBs contributes 90% towards portfolio outstanding and 90% towards disbursement amount in JAS' 22 quarter
 - Average ticket size of SFBs, NBFCs and Not for profit MFIs is higher than the industry ticket size
 - Except for Banks, 30+ and 90+ delinquency of all the lender categories is lower than the overall industry delinquency

Microfinance Industry Overview

Portfolio Outstanding (₹ crore)

Particulars	Sep' 21	Dec' 21	Mar 22	Jun' 22	Sep' 22	Y-o-Y growth%
Banks	92,725	93,841	102,032	98,445	98,001	6%
SFBs	36,863	39,675	44,134	44,810	45,046	22%
NBFC-MFIs	79,932	84,065	94,481	95,671	102,129	28%
NBFCs	14,621	16,337	19,155	25,232	23,175	59%
Not for Profit MFIs	1,982	2,260	2,800	2,383	2,999	51%
Total Industry	226,123	236,178	262,602	266,541	271,350	20%
Q-o-Q growth rate % (Industry)		4%	11%	1%	2%	

Market Share Trends by Lender type



Microfinance industry grew by 20% from September 2021 to September 2022 and witnessed Q-o-Q growth of 2% from June 2022 to September 2022

NBFCs witnessed highest Y-o-Y growth of 59% from September 2021 to September 2022

 Not for Profit MFIs showed highest Q-o-Q growth of 26% from June 2022 to September 2022 followed by NBFC-MFIs with the growth rate of 7% for the same period



DISBURSEMENT TRENDS

Disbursement Trends – Institution wise

				No. of Loa	ns Disbursed (in lakh)
Lender Type	JAS'21	OND'21	JFM' 22	AMJ' 22	JAS' 22
Banks	79	70	94	56	75
SFBs	36	29	30	22	23
NBFC-MFIs	68	66	81	57	74
NBFCs	9	12	15	13	15
Not for Profit MFls	2	3	4	1	3
Total Industry	194	180	224	149	190

68,245 69,896 88,666 58,932 75,655 Disbursement Amount (₹. crore) 42% **41%** 41% 39% 37% 36% 35% 35% 34% 18% 17% 16% 15% 14% 10% 5% JAS' 21 OND' 21 JFM' 22 AMJ' 22 JAS' 22 ■ Banks ■ SFBs ■ NBFC-MFIs ■ NBFCs ■ Not for Profit MFIs

Disbursement Lenders Market Share Trends

Disbursements by value witnessed annual growth of 11% from JAS'21 to JAS'22

NBFCs witnessed Y-o-Y growth of 81% in terms of value from JAS'21 to JAS' 22

d (in Laber)

Industry Ticket Size Trends

JAS' 21	OND' 21	JFM' 22	AMJ' 22	JAS' 22	Y-o-Y growth rate %
18	10	11	7	10	-44%
20	13	16	8	12	-40%
34	26	31	18	20	-41%
48	51	64	44	54	13%
30	31	39	28	40	33%
25	24	30	22	25	0%
19	25	33	22	29	53%
194	180	224	149	190	-2%
-	-7%	24%	-33%	28%	-
35,097	38,918	39,685	39,499	39,853	-
	11%	2%	-0.5%	1%	-
	18 20 34 48 30 25 19 194 - 35,097	18 10 20 13 34 26 48 51 30 31 25 24 19 25 194 180 - -7% 35,097 38,918	18 10 11 20 13 16 34 26 31 48 51 64 30 31 39 25 24 30 19 25 33 194 180 224 - -7% 24% 35,097 38,918 39,685	18 10 11 7 20 13 16 8 34 26 31 18 48 51 64 44 30 31 39 28 25 24 30 22 19 25 33 22 194 180 224 149 - -7% 24% -33% 35,097 38,918 39,685 39,499	18 10 11 7 10 20 13 16 8 12 34 26 31 18 20 48 51 64 44 54 30 31 39 28 40 25 24 30 22 25 19 25 33 22 29 194 180 224 149 190 - -7% 24% -33% 28% 35,097 38,918 39,685 39,499 39,853

No. of Loans Disbursed (in lakh)

Ticket Size Market Share Trend



- Highest number of loans are issued under 30k-40k ticket size category in JAS'22 witnessing an annual growth of 13% from JAS' 21 to JAS' 22
- ATS increased by 14% from JAS'21 to JAS'22

6

• Highest Y-o-Y growth of 53% in number of loans disbursed is seen in 60k plus category of ticket size



RISK

vsis

INDUSTRY RISK PROFILE

) LOW

MEDIUM

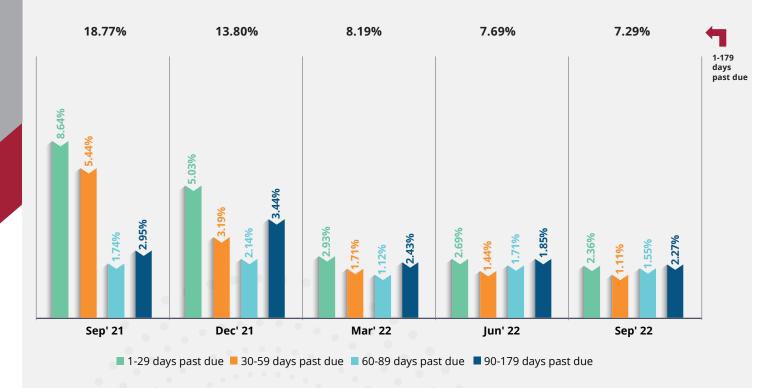
HIGH

VERY HIGH

Delinquency Trends

Delinquency by Days Past Due

Reporting Quarter	1-29 days past due	30-59 days past due	60-89 days past due	90-179 days past due	1-179 days past due
Sep' 21	8.64%	5.44%	1.74%	2.95%	18.77%
Dec' 21	5.03%	3.19%	2.14%	3.44%	13.80%
Mar' 22	2.93%	1.71%	1.12%	2.43%	8.19%
Jun' 22	2.69%	1.44%	1.71%	1.85%	7.69%
Sep' 22	2.36%	1.11%	1.55%	2.27%	7.29%



• 90+ Delinquency of all the buckets have declined in September 2022 compared to September 2021

• Except 90-179 days past due category, all other delinquency buckets have declined in September 2022 from June 2022

• 90+ Delinquency dropped by 68bps in September 2022 compared to September 2021

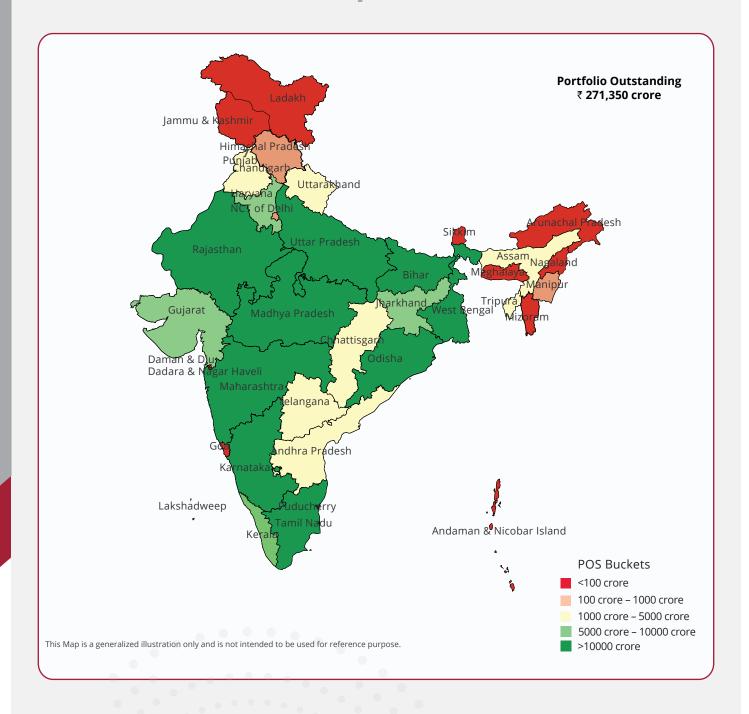
67

• 90+ Delinquency got increased by 42bps in September 2022 compared to June 2022



GEOGRAPHICAL EXPOSURE

State/UT wise Portfolio Outstanding as on 30th September 2022

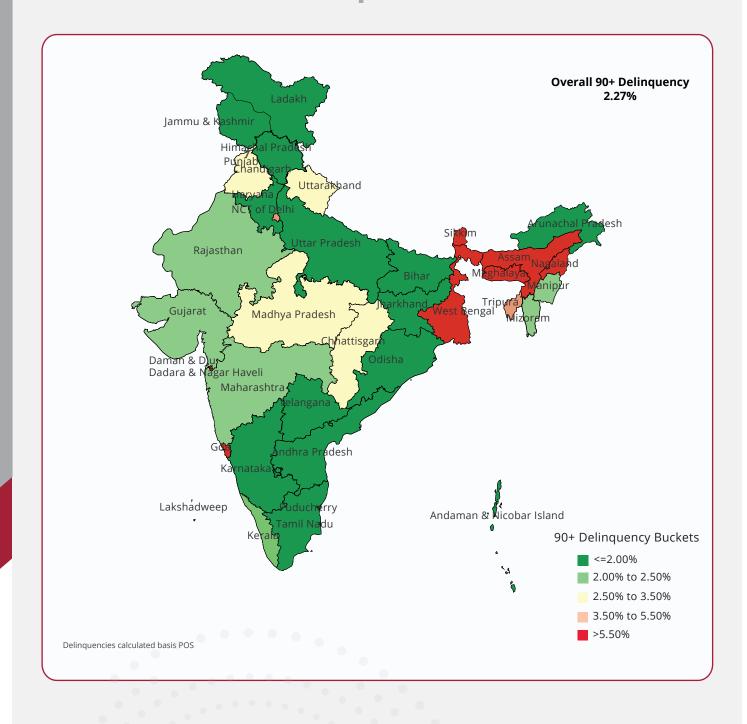


 Bihar is leading with portfolio outstanding ₹ 38,039 crore and contributes 14% towards the total portfolio outstanding

• As on 30th September 2022 Bihar, Tamil Nadu, West Bengal, Uttar Pradesh, Karnataka are top 5 states

67

State/UT wise 90+ Delinquency as on 30th September 2022



• 90+ Delinquency of top 5 states is as follows: Bihar-1.20%, Tamil Nadu-1.44%, West Bengal-5.31%, Uttar Pradesh-1.21%, Karnataka - 0.96%

67

• Except West Bengal, 90+ delinquency of other top states is lower than the industry 90+ delinquency



ASPIRATIONAL DISTRICTS

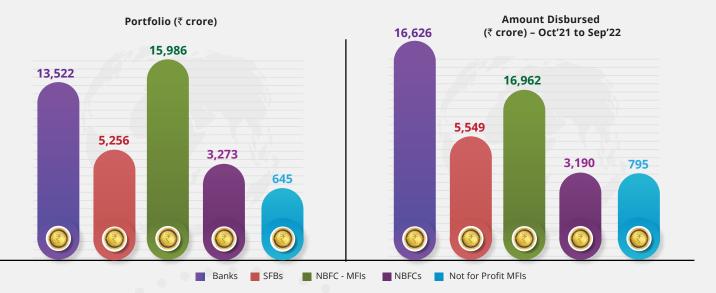
Aspirational Districts – September 2022 Overview

Aspirational Districts Growth Particulars	30th September 2021	30th September 2022	Growth %
Active Borrower Penetration ('000)	8,440	10,357	23%
Disbursement Amount (₹crore)	35,032*	43,122**	23%
Active Loans ('000)	13,203	15,487	17%
Portfolio Outstanding (₹crore)	29,975	38,682	29%
30+ Delinquency	7.47%	3.95%	-
90+ Delinquency	2.28%	1.88%	-

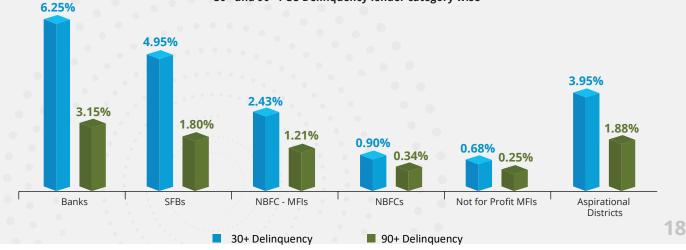
 Portfolio outstanding as on 30th September 2022 for Aspirational Districts is ₹ 38,682 crore and it grew by 29% from September 2021 to September 2022

5

- Active borrower penetration in Aspirational Districts increased by 23% from September 2021 to September 2022
- Loans worth ₹ 43,122 crore were disbursed in Aspirational Districts from October 2021 to September 2022
- 30+ Delinquency of Banks & SFBs is higher than the overall 30+ delinquency of Aspirational Districts and 90+ delinquency of Banks is higher than the overall 90+ delinquency of Aspirational Districts



30+ and 90+ POS Delinquency lender category wise



Disclaimer : *Disbursement October 2020 to September 2021

**Disbursement October 2021 to September 2022

^{*}Delinquencies are calculated basis POS

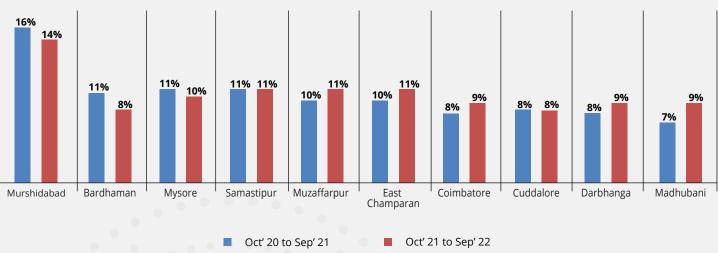


PERFORMANCE OF TOP 10 DISTRICTS

Top 10 Districts – Disbursement Growth

Rank of Top 10 District basis Disbursement

Top 10 Districts	Oct' 20 to Sep' 21	Oct' 21 to Sep' 22	Y-o-Y growth in Disbursement
Murshidabad	1	1	3%
Bardhaman	2	10	-7%
Mysore	3	5	13%
Samastipur	4	3	32%
Muzzafurpur	5	2	44%
East Champaran	6	4	41%
Coimbatore	7	6	40%
Cuddalore	8	9	29%
Darbhanga	9	7	47%
Madhubani	10	8	49%



• Madhubani district had highest growth of 49% in terms of disbursement during the period October 2021 to September 2022 over the period October 2020 to September2021, followed by Darbhanga with 47% for the same period.

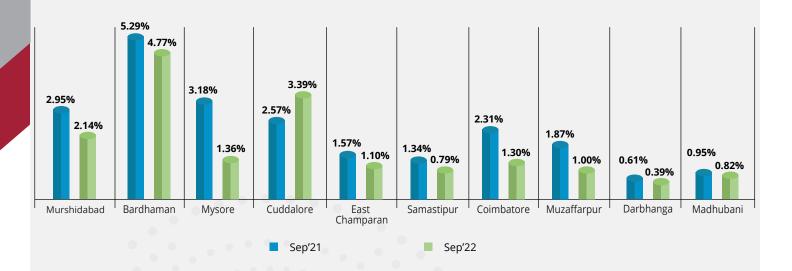
5

% Market Share

Top 10 Districts – Portfolio & 90+ delinquency Trends

Rank of Top 10 District basis Portfolio Outstanding

Top 10 Districts	Position as on Sep' 21	Position as on Sep' 22	Y-o-Y Growth Rate in Portfolio Outstanding
Murshidabad	1	1	7%
Bardhaman	2	10	-5%
Mysore	3	5	19%
Cuddalore	4	9	19%
East Champaran	5	4	41%
Samastipur	6	3	42%
Coimbatore	7	6	28%
Muzaffarpur	8	2	43%
Darbhanga	9	7	56%
Madhubani	10	8	60%



90+ Delinquency

• Madhubani had highest Y-o-Y growth of 60% in terms of portfolio outstanding and also moved from 10th position to 8th position in September 2022

• 90+ Delinquency of all the top 10 district has declined, except Cuddalore from September 2021 to September 2022

21



Small Industries Development Bank of India has been established under an Act of the Parliament in 1990. SIDBI is mandated to serve as the Principal Financial Institution for executing the triple agenda of promotion, financing and development of the Micro, Small and Medium Enterprises (MSME sector) and co-ordination of the functions of the various Institutions engaged in similar activities. Over the years, through its various financial and developmental measures, the Bank has touched the lives of people across various strata of the society, impacted enterprises over the entire MSME spectrum and engaged with many credible institutions. In the MSME ecosystem.

Under Vision 2.0, SIDBI has spearheaded various Initiatives to address the Information Asymmetry in MSME sector like MSME Pulse, the health tracker of MSMEs and CriSidEx, for gauging the MSE sentiments & aspirations, Industry spotlight, a comprehensive report on industry Lenders and Fintech Pulse, for credit data insights on Fintech lending segment, apart from Microfinance Pulse.

SIDBI in Microfinance space

SIDBI has played pioneering role in furthering the inclusive finance agenda through supporting the Microfinance movement. The cumulative assistance disbursed under SIDBI's microfinance initiatives upto March 31, 2022 aggregate to ₹23,460 crore benefitting around 4.83 crore poor clients. The debt and equity support to MFIs is well complemented by capacity building support to these institutions and imbibing the corporate governance culture by supporting Compliance Assessment Tools etc. Apart from handholding the Microfinance industry from fragile beginning to a full-fledged industry segment, culminating in the transition of 8 of our partner MFIs into SFBs/ Universal Banks. A path breaking initiative in Micro Lending is to make available small loans directly from SIDBI (through partnership arrangements), at interest rates which are substantially lower than the market rates. Under this initiative, titled Prayaas, the Bank has been extending small ticket size loans of ₹0.50 lakh to ₹5 lakh to Micro borrowers at bottom of the pyramid with interest rates comparatively lower than market rates under partnership model.

About Equifax

At Equifax (NYSE: EFX), we believe knowledge drives progress. As a global data, analytics, and technology company, we play an essential role in the global economy by helping financial institutions, companies, employees, and government agencies make critical decisions with greater confidence. Our unique blend of differentiated data, analytics, and cloud technology drives insights to power decisions to move people forward. Headquartered in Atlanta and supported by more than 11,000 employees worldwide, Equifax operates or has investments in 25 countries in North America, Central and South America, Europe, and the Asia Pacific region. For more information, visit Equifax.com.

Disclaimer

The Microfinance Pulse (Report) is prepared by Equifax Credit Information Services Pvt Ltd (Equifax). By accessing and using the report, the user acknowledges and accepts that such use is subject to this disclaimer. This Report is based on collation of information substantially provided by Microfinance institutions as of September 2022 and who are members of Equifax. While Equifax takes reasonable care in preparing the Report, it shall not be responsible for accuracy, errors and/or omissions caused by inaccurate or inadequate information submitted by Microfinance institutions. Further, Equifax does not guarantee the adequacy or completeness of the information in the Report and/or its suitability for any specific purpose nor is Equifax responsible for any access or reliance on the Report and that Equifax expressly disclaims all such liability. This Report is not a recommendation for rejection/denial or acceptance of any application, product nor any recommendation by Equifax to (i) lend or not to lend and (ii) enter into or not to enter into any financial transaction with the concerned individual/entity. The information contained in the Report does not constitute advice and the user should carry out all necessary analysis that is prudent in its opinion before taking any decision based on the Information contained in this Report. The use of the Report is governed by the provisions of the Credit Information Companies (Regulation) Act 2005, the Credit Information Companies Regulations, 2006, Credit Information Companies Rules, 2006. No part of the Report should be copied, circulated, published without prior approvals.

CONTACT DETAILS

Equifax Credit Information Services Private Limited

Unit No. 931, 3rd Floor, Building No. 9, Solitaire Corporate Park, Andheri Ghatkopar Link Road, Andheri (East), Mumbai - 400 093

Toll Free No.: 1800 2093247 ecissupport@equifax.com Small Industries Development Bank of India

Swavalamban Bhavan, Plot No. C-11, 'G' Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Maharashtra

Toll Free No.: 1800 226753 www.sidbi.in/en

