



Business ID Plus

Empowering secure, verified client relationships from the start

In an era where cyber threats are rising and financial fraud is becoming more sophisticated, ensuring accurate identity verification is critical for businesses. For lenders and financial providers, standard identification processes can fall short, leaving them vulnerable to fraudulent activity and compliance risks. Reliable identity verification is essential – not only to secure customer relationships but also to adhere to strict regulatory standards and mitigate potential reputational damage.



equifax.co.uk/business

Verify identities seamlessly, protecting both your business and your customers

Equifax's Business ID Plus leverages the robust data foundation of its cloud-native platform to streamline and strengthen identity verification processes. By accessing verified business activity and connecting data from various trusted sources, Business ID Plus provides an accurate, reliable means of verifying a business's identity. This helps reduce risk, improve onboarding efficiency, and supports Know Your Business (KYB) compliance requirements.

Benefits for your business



Enhanced fraud prevention

Protects your business by reducing the risk of fraud through access to extensive, verified data, enabling deeper insights into client legitimacy.



Real-time updates

Enables ongoing monitoring to ensure continued compliance and adapt to any changes in customer risk profiles.



Seamless compliance

Supports KYB requirements, helping your business stay compliant with evolving standards.



Scalable integration

API-ready for easy incorporation into existing workflows, with the flexibility to scale as your business grows.



Improved customer onboarding

Speeds up the onboarding process with real-time, automated identity checks.

How it works



Data verification layering

Business ID Plus aggregates and verifies data from multiple trusted sources, including commercial registries and financial institutions, to confirm a business's identity.



Real-time monitoring

Once onboarded, customer identities can be continuously monitored, enabling alerts for any updates or activities that could signal changes in identity risk.



Automated compliance checks

Integrated KYB checks ensure adherence to compliance requirements, reducing the burden of manual verification and audit trails.



Secure API integration

Built for seamless deployment, Business ID Plus connects with existing systems via API, enabling real-time identity checks without disrupting business workflows.





Deployment options

Business ID Plus is accessible via Equifax's cloud-native platform, optimised for seamless integration with minimal setup time. Our scalable API framework ensures Business ID Plus fits smoothly into your current workflow, supporting both batch processing for larger identity checks and individual verification for more targeted needs.



Let's talk

Connect with our team to explore how Business ID Plus can support your identity verification and compliance needs while empowering you to onboard with confidence.

Speak to our experts