
Turnover Forecast

Turn insight into actionable lending decisions

Small and medium-sized enterprises face intense pressure to manage cash flow while adapting to market shifts. In fact, struggling with cash flow – an issue keeping 69% of business owners awake at night¹ – is putting companies at risk, while 40% are having to rely on multiple revenue streams to stay competitive². Conventional data often falls short of the full financial picture, limiting visibility into a business's projected stability. As lenders seek to assess risks more accurately, they need reliable ways to protect future revenue without guesswork.



equifax.co.uk/business

Source: ¹Intuit Quickbooks, Cash Flow Problems? Here's How to Bounce Back to Cash Flow Positive

²Bank of England, Identifying Barriers to Productive Investment and External Finance

Anticipate your clients' financial health with data-backed certainty

With Equifax's cloud-native platform, Turnover Forecast offers a predictive, data-driven view of a business's anticipated revenue. By combining robust commercial credit data with Equifax's advanced analytics, this solution delivers actionable insights into a company's future turnover, helping you to better evaluate creditworthiness at any stage of the customer lifecycle.

Benefits for your business



Forecasting insight

Make projections based on comprehensive data sets, including historic financial patterns, industry benchmarks and real-time data.



Enhanced credit risk profiling

Make informed lending and credit decisions based on reliable insights into future revenue, supporting both onboarding and portfolio management.



Continuous monitoring and updates

Revenue projections can be dynamically updated to reflect changes in business activity and market trends, ensuring assessments are kept current.



Improved client engagement

Tailor support based on accurate financial forecasts, meeting your clients' needs with foresight and precision.



Integrated decision support

Optimised for high-speed access through Equifax's cloud-based platform, this solution integrates easily with your risk management systems.



How it works



Unified data integration

Leveraging Equifax's cloud-native platform, data from verified commercial transactions, financial statements and industry reports is continuously centralised, ensuring an accurate and comprehensive foundation for turnover analysis.



Customisable projection

Users can generate 12-month forecasts and perform scenario analysis, gaining insight into how various market and operational shifts could impact future revenue.



Real-time adaptive monitoring

Make turnover forecasts aligned to real-time customer financials, using projections based on up-to-date data to stay current as their situations evolve.



Effortless integration and alerts

Built on a high-speed API framework, the solution integrates directly with existing workflows, allowing users to set risk thresholds and receive automated alerts when forecasts signal potential revenue risks.





Deployment options

Turnover Forecasts integrates seamlessly via Equifax's cloud-based platform, designed for easy implementation within your existing systems. Customisable API access allows for quick and flexible deployment, minimising disruption and maximising efficiency.



Let's talk

See how Turnover Forecasts can enhance your lending decisions and deliver future-focused insights into your customers' financial stability. Connect with our team to learn more.

Speak to our experts

Copyright © 2025
Equifax Limited is registered in England with Registered No. 02425920.
Registered Office: 1 Angel Court, London, EC2R 7HJ.
Equifax Limited is authorised and regulated by the Financial Conduct Authority.