EQUIFAX°



Connected Credit Control

Revolutionising SME credit management with a single, simple solution.

As a lender, you undoubtedly recognise the vital role that SMEs play in today's economy. However, you may have noticed that more SMEs are struggling to manage their cash flow, especially recently.

In 2024, 72% of SMEs had outstanding late payments from customers, leaving the average SME owed over £96,000.¹ Additionally, 71% of small and medium-sized business owners reported waiting more than a month to get paid, and 40% admitted to waiting over three months.² Connected Credit Control tackles these challenges directly.



What if, you could make your SME clients more attractive prospects for lending?

Connected Credit Control resolves the number one problem encountered by SMEs worldwide – inefficient credit management processes. By automating tasks such as credit assessment, payment chasing and debt collection, SMEs can save time and resources, and focus more on what's truly important to them – growing their business.

By providing SMEs with the necessary tools to improve their credit control, you can help your customers mitigate financial risks, improve cash flow, and ultimately become more attractive prospects for lending. **And all while...**



Boosting lending opportunities

Help SMEs improve cash flow and solvency, making them more attractive prospects for lending. By offering Connected Credit Control, you can strengthen your lending portfolio and increase revenue opportunities.



Elevating customer relationships

Position yourself as a trusted advisor by offering innovative solutions to your SME clients. By supporting their credit management needs, you can build stronger relationships, enhance loyalty, and differentiate your bank in the market.



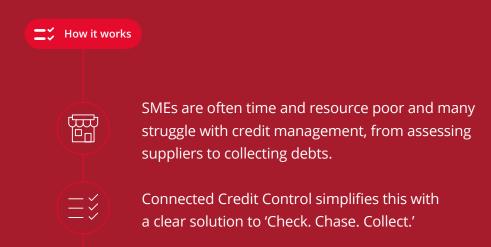
Maximising efficiency

Streamline credit management processes for both your banking team and SME clients. Automated payment chasing and debt collection save time and resources, allowing you to focus on high-value activities while supporting SME growth.



Enhancing data insights

Gain deeper insights into SME credit behaviour and financial health. This data can help you make more informed lending decisions, tailor your offerings, and identify opportunities for further support and engagement.



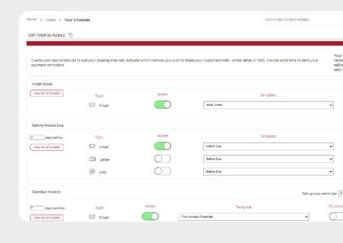
Check.

Give SME clients instant access to top credit reference data for better cash flow and informed decisions. Centralised credit checks and monitoring streamline insights.



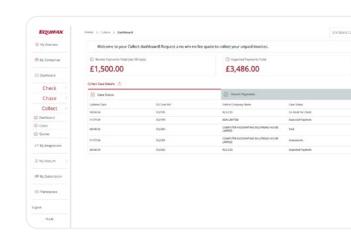
Chase.

Automate payment follow-ups with customisable emails, letters, and SMS. Integrate with accounting software for clear overdue invoice tracking and personalised templates.



Collect.

Offer instant quotes for debt collection. Clients get real-time updates and pay only if the debt is collected, risk-free.





Streamlined credit control for your client

You'll be provided with a marketing toolkit with co-branded assets to assist with the SME buy-in. Your clients can begin with a 30-day free trial of our service. After the trial, they can access a discounted subscription rate by signing up online through you.

Our Connected Credit Control tool integrates with the four major accounting packages – Xero, Sage, QuickBooks, and FreeAgent – ensuring a seamless experience for your clients.

Let's talk

Ready to unlock the full potential of Connected Credit Control? Contact us today to schedule a consultation with one of our experts.

Speak to our experts