

## FraudIQ Manager

FraudIQ Manager is a comprehensive fraud prevention platform combining advanced analytics and National SIRA consortium-based fraud protection into one powerful platform.

#### An intelligent solution for fighting fraud:

- Improve your client journey, and strengthen your customer strategy
- Help mitigate risk in real time to help reduce future fraud losses
- Robust data access through Equifax's data assets and third-party networks
- Proven solution with 160+ users in the UK, with more regions and segments coming online

#### **Enable and protect your client journey**

Easy 3-step client journey with seamless integration of the FraudIQ Manager platform.

#### **Key value drivers**

- Robust data access
- Improved operational effectiveness
- Flexible analytics
- Advanced machine learning models





Submit the application



Approval in seconds!



happy new customer!





Known fraud data from Rules Engine the National SIRA consortium



FraudIQ Manager

Instantly reviews applications in real time to ensure this is a legitimate client

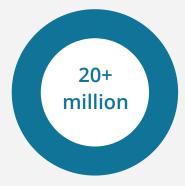


Precision (Machine Learning Fraud Score)



Advanced **Decisioning** System

### Strength in numbers and experience



client application journeys enabled for our users, each year



in fraud loss prevented through our fraud platform in the past 3 years<sup>1</sup>



of successful operation and enabling safe client journeys in the market

As fraud continues to evolve, FraudIQ Manager accelerates learning to help you make proactive, smarter decisions.

# Visit equifax.co.uk/business to find out more information or contact your account manager

<sup>&</sup>lt;sup>1</sup> Based on client-reported fraud loss avoidance from suspect applications identified in the system, 2018-2021.