

EQUIFAX[®]



Product Webinar Series

ID Watchdog[®]

August 19, 2025

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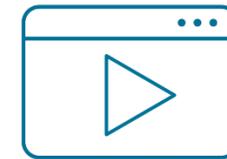
Welcome!

Thank you for joining our webinar. Stay tuned for more from Equifax!



Questions?

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Recording

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To Keep Our Lawyers Happy



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Today's Subject Matter Expert



Tracey Hups

Customer Success Manager
Identity Theft Protection,
Equifax

What We'll Cover Today

- 1 Instant On and Pre-Existing Fraud Resolution
- 2 Lock and Block Features
- 3 Family Protection
- 4 Cybersecurity
- 5 Alerts and Resolution

A teal-colored graphic consisting of two overlapping speech bubbles. The top bubble is outlined and contains the text 'Q&A' in a teal, sans-serif font. The bottom bubble is solid teal and partially overlaps the bottom of the top bubble.

Q&A

Empowering Employees: Identity Theft Protection

Help employees and their families fight identity fraud for greater peace of mind with Identity Theft Protection, from Equifax.



Financial & Identity Fraud Protection

Put your trust into an award-winning identity theft protection service, recognized by Javelin Strategy & Research as a “Best in Class” leader for three consecutive cycles — we’ve built a reputation on excellence for our capabilities in detection, monitoring, alerting, and prevention.



Expanded Family Protection

We offer more features to help protect minors than any other provider. Additionally, you can choose to extend protection to family members living in the house or family living anywhere, so you can include coverage for dependents, parents, and even grandparents.



Personal Cyber Security

We want to empower everyone to navigate the digital world safely. Our solution includes robust digital privacy and device security tools you can adopt and implement on your devices, helping to reduce the likelihood of cyber attacks, phishing, or other AI-powered scams.



Resolution & Insurance

We’ve made protecting participants and their families from financial losses even easier — offering a financial safety net that makes sense for a broad array of situations to extend peace of mind. Even more, our team of resolution specialists are here to walk you through it, step by step.



“I wouldn’t have known that this (fraud) existed without an alert from ID Watchdog. Thank you for helping me get to the bottom of what this was and finally resolved. I would recommend your company.”

Nathan, a thankful employee, Sept 2024



Awarded Best in Class Identity Protection Service Provider for Consumers

Next Steps

1 SURVEY

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2 CONTACT

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