

# Reemployment Services

Help springboard your separated employees to their next career opportunity - while helping to reduce your unemployment cost

Layoffs, termination, and turnover can be expensive and lead to other risks and challenges, such as lawsuits, long-duration of unemployment claims, damage to your brand, and a decline in employee experience.

With Reemployment Services from Workforce Solutions, you can take a more proactive approach to help: shorten duration of unemployment claims, reduce future unemployment tax cost, better protect your brand, and boost employee morale.

## Help support your brand as an employer of choice

and create more goodwill with separated employees by helping them get back to work more quickly. Reemployment Services offers flexible options to meet job seekers where they're at, including proactive outreach to help drive adoption, 1:1 personalized job coaching, a robust training platform, job search capabilities, a mock interview tool, personality profile, step-by-step resume builder, and detailed job seeker reporting to help provide support no matter the level of experience.

## The cost of a poor employee experience can be high.



64% of consumers have stopped purchasing a brand after hearing news of that company's poor employee treatment.<sup>1</sup>



96% of companies believe employer brand and reputation can positively or negatively impact revenue.<sup>1</sup>



\$4,723 higher per-hire cost when a company has a poor reputation.<sup>2</sup>



Proactive 1:1 coaching helps drive adoption with personalization and individualized care for all job levels of separated employees which helps job seekers find new employment 60% faster.<sup>3</sup>

### KEY BENEFITS

#### Reduce business costs

Help shorten unemployment claims duration, reduce the number of claims filed, mitigate employment lawsuits, and reduce tax cost

#### Retain and expand a more positive employer brand

Reinforce a more positive reputation, both internally and externally, as an employer that is doing its best to help take care of employees, even after they leave

#### Better equip separated employees to succeed

Proactive outreach helps drive adoption with 1-on-1 coaching along with a robust reemployment training platform help equip outgoing employees at all levels to better succeed

By helping separated employees transition into new jobs quicker, you can do well by doing good. With Reemployment Services you can offer a more positive offboarding experience, support your brand, and help mitigate the high costs associated with unemployment claims.

Sources: <sup>1</sup>Glassdoor, <sup>2</sup>Harvard Business Review, <sup>3</sup>NextJob

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