

# How a Top Bank Took WOTC to the Next Level

A 50% increase in WOTC with a switch to the Equifax service

## Business Profile

A top bank had a WOTC screening program in place. The majority of new hires were being screened, but they still had room for improvement.



Thousands of locations



13,000 annual new hires



WOTC screening program through another vendor

## Challenge

The bank wasn't screening all of the applicants and even a small lift in screening completion can have a big impact on WOTC results.

**Some barriers to the bank's screening included:**



**INCONSISTENT** screening processes



**INCOMPLETE and INACCURATE** survey responses



**PRIVACY CONCERNS** from applicants using paper-based screening

## Solution

By implementing WOTC Management, the bank saw a nearly 100% screening rate with a more streamlined and discreet mobile-optimized electronic screening. The SmartScreening™ feature allowed them to help optimize eligibility by:

Making questions easier to understand

Streamlining paperwork by combining with other hiring documents

Sequencing questions to help improve eligibility identification

Providing additional answer options

## Results\*

The bank switched to WOTC screening through Equifax and improved their results.

**IMPROVED ESTIMATED CREDIT VALUE BY MORE THAN \$600,000 PER YEAR**



**IMPROVED SCREENING COMPLETION BY 14%**

**IMPROVED ELIGIBILITY IDENTIFICATION BY 37%**



**37%**

**Learn more and see a demo of WOTC Management in action at [workforce.equifax.com](http://workforce.equifax.com).**

\*This is just an example of a client's experience, but might not be representative of your future success — since your success is dependent upon the unique facts and circumstances of your individual company.